

**Timothy L. Channell**  
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### **SUMMARY OF QUALIFICATIONS**

- Outstanding collaborative leader with over 30 years of experience in education, government, business and the arts
- Capable to think beyond the current boundaries and work toward a new shared, common goal
- Strong goal orientation with a desire to produce the best possible outcome with great attention to detail

### **EDUCATION**

Doctor of Education, Marshall University, WV  
Duel Emphasis: Higher Education Leadership and Curriculum and Instruction

Master of Business Administration, West Virginia Wesleyan College, WV  
Concentration: Leadership

Bachelor of Arts, Music Education, Marshall University, WV  
Major Instrument: Trumpet  
Minor Concentrations: Conducting, Arranging

### **EXPERIENCE:**

**Chairman, Department of Music** 2018 – Present  
**Professor of Music Business** 2019 – Present

- Supervise 15 full-time faculty, 14 part-time faculty, one administrative assistant, a technical director, piano technician, staff accompanist, all office and CLC workers, and all undergraduate and graduate students
- A member of the College of Visual and Performing Arts Leadership Team and serve as a conduit to upper level administration for faculty and students
- Serve as advisor during the summer QUEST orientation and provide class registration sessions for incoming freshman and transfer students
- Responsible for registration of all students needing permission of instructor or chairman to register for class
- Manage the yearly budget for the department continually funding requests to support the faculty and student needs
- Provide support to faculty for their professional development and travel requests, as the budget will allow, and for faculty and students to travel for recruiting purposes or research presentations
- Maintain an “open door” policy for all faculty and students to hear faculty and student needs
- Designed new recruitment brochures/posters mailed to each high school band director, choir director, and select ensemble directors in the Commonwealth to increase brand awareness and recruit students

- Restructured audition days to provide a more meaningful experience for potential students to include interviews with program directors, shorter opening session, and campus/department tours
- Developed a fair and transparent calculation of faculty load for full time faculty
- Initiated a process with the Personnel Committee to address department level promotion and tenure guidelines/requirements
- Worked with faculty to develop a student handbook to outline procedures and expectations for majors
- Created a transparent budgeting system for the department
- Developed committees to evaluate music “core” courses in anticipation of providing a 21<sup>st</sup> Century education in music to include technology
- With faculty leadership and input, approved new mission and vision statements for the department that is the basis for the new departmental strategic plan

<b>Associate Professor of Music Business</b>	2014 – 2019
<b>Granted Tenure: 2014</b>	
<b>Director of Music Business Program</b>	2008 – 2018
<b>Full Professor; College of Graduate Studies and Research</b>	2016 - Present
<b>Radford University, Radford, VA</b>	

- Developed new university-wide minor in Arts Administration targeting specifically the College of Visual and Performing Arts
- Designed new five-year accelerated undergraduate/graduate degree in music leadership
- Tripled the number of student majors in a one-year time span with a 600% increase over a three year period and maintaining an average 85% retention rate
- Developed, designed and produced recruitment materials for the department that include posters, brochures, rack cards, PowerPoint presentations and video presentations that attributed to a 22% increase in student enrollment
- Obtained nearly \$500,000 in funding over a 5-year period for equipment and infrastructure to develop a state of the art recording studio and provide audio and visual needs of the Covington Performance Hall
- Provide individual academic advising to all program majors to include 40 to 50 majors per semester
- Provide leadership to over 30 individual student projects a year to include in-depth research and/or recording
- Founded, organized and directed the university bagpipe and drum band
- Developed a music business symposium/speaker’s series to bring regional and national music business leaders to campus for interaction with students
- Founded Radford Records, a lab-based recording studio, to provide students with real world experience in a modern recording studio setting

- Advisor to the student organizations Music and Entertainment Industry Student Association (MEIEA), Grammy U, and Music Business Students Organization who yearly stage a regional music festival to provide students with real world experiences in producing live performances
- Certified Pro Tools Operator and delivering coursework specific to the digital audio workstation platform
- Re-designed curriculum to enhance learning opportunities for students through the development of a comprehensive music business program
- Developed a procedure to maintain the Covington Center for the Performing Arts Performance Hall recordings (audio and video) moving from completion of production in weeks to nearly instantaneous final products, within 30 minutes of concert completion, to ensure enhanced learning for student performers
- Supervised technical director, graduate students and work-study students to maintain performance hall
- Established relationships with area professions to facilitate better learning opportunities outside the classroom.
- Developed various internship partnerships and programs to enhance learning opportunities for students
  - An online internship program with various companies to allow students from a remote location to be connected to industry centers around the country
  - An international internship with an Italian based music festival, Ibla
  - Local and regional internships with recording studios, business centers, and performance venues

**Served on campus committees including, but not limited to:**

- Radford University Vice-President for Enrollment Search Committee 2019
- Radford University General Education Implementation Committee 2019 to Present
- Radford University Highlander Discovery Institute—Co-Chair 2017 to Present
- Radford University Faculty Senate (three terms)—Secretary 2017 to Present
- Radford University Faculty Senate Curriculum Committee—Chairperson 2017 to Present
- Radford University Faculty Senate Campus Environment Committee 2008-2010
- Radford University Information Technology Advisory Committee (Vice-Chair)
  - Faculty Computer Selection Sub-Committee
  - Online Testing Environment Security Sub-Committee
- Radford University Working Group: Research, Review, and Recommendations for Administrators with Tenured Faculty Appointment--2018
- Radford University Strategic Planning Committee
  - Strategic Enrollment Sub-Committee
- Radford University Research Misconduct Committee
- Radford University Performance Series Committee
- Radford University Commencement Planning Committee
- Radford University Planning and Budget Advisory Committee
- College of Visual and Performing Arts Curriculum Committee (Chair)
- College of Visual and Performing Arts Community of Artists Residential Life Committee
- Music Department Personnel Committee (Chair)
  - Chair, Interim Applied Piano Faculty/Collaborative Pianist Search Committee
  - Chair, Director of Choral Ensembles/Choral Education Search Committee

- Chair, Director of Music Business Search Committee
- Music Department Curriculum Committee (Chair)
- Music Department Recruitment Committee
  - Chair and Designer for Department poster and recruitment brochures
- Music Department Graduate Certificate Committee
- Music Department representative to the College of Visual and Performing Arts Presidential Orientation Committee

**Founder/President**

2000 - Present

**Channell Consulting Services**

- Provide fundraising and financial consulting to non-profit arts organizations to better understand fiscal position and prospect for future funding opportunities
- Provide detailed analysis of fundraising programs and the organization's relationship with their donor base

**Director of Alumni Relations/ Major Gifts Officer**

2002 - 2007

**West Virginia Wesleyan College, Buckhannon, WV**

- Responsible for developing a program to connect alumni and donors with the college; worked with constituencies including CEO's, presidents, vice president, managers of all levels, superintendents, principals, accountants, attorneys, doctors and government officials; and supported a portfolio of major gift donors
- A member of the vice president's executive cabinet
- Developed and maintained a department budget of over \$250,000 and a significant portion of the vice president's budget of over \$2 million
- Maintained and stewarded a portfolio of major gift prospects leading to substantial gifts to the institution
- Developed strong people skills providing the necessary traits to close major gifts
- Participated as part of the leadership team through a \$43,000,000 capital campaign resulting in a total that exceeded the campaign goal by three million dollars and original goal by eight million dollars.
- Supervised a staff overseeing strategic planning, logistics and evaluations for events and programs ranging in size from 20 individuals to over 3000, various publications (print and electronic) and annual fund.
- Negotiated contracts with vendors including local and national venues and organizations
- Responsible for the alumni portion of the institutional marketing plan, including the alumni web page
- Served on numerous campus committees including Strategic Planning, Athletic Hall of Fame Selection Committee, Alumni Awards, and Calendar Committee
- Developed and Solicited participants for MBA Lecture Series and Alumni Sharing Knowledge program

**Academic and Career Advisor**  
**West Virginia Wesleyan College, Buckhannon, WV**

2000 - 2002

- Developed innovative programming from 2000 to 2002 to include new partnerships with Alumni network and increased internship opportunities for students by 300%.
- Designed and implemented new seminars to help understanding and skills development on various topics including resume writing, cover letter writing, networking, major determination, and non-traditional student orientation.

**Assistant Director**  
**Mountain State Forest Festival, Elkins, West Virginia**

1999, 2001-2006

- Provided leadership from 1999-2006 to the largest festival in the state of West Virginia producing over 200 events over a two-month period culminating in a weeklong festival attracting over 400,000 visitors and generating over \$3,000,000 for the local economy.
- Maintained and helped provided management to a volunteer staff of over 100 individuals to plan, organize and execute multiple events to include, but not limited to:
  - A country music show featuring nationally known talent that had an annual average attendance of 3000
  - A classic rock show with an average attendance of over 2500 that highlighted musical acts from the mid 60's to the mid-70's
  - A symphony concert that was generally sold out to a crowd of over 1500 patrons
  - A three-hour long parade that attracted an attendance of over 150,000 viewers yearly
  - A high school field show contest that averaged 17-20 bands yearly and a spectator crowd of over 4,000 individuals

**Music Educator**  
**Randolph County Schools, Elkins, West Virginia**  
**Elkins High School, Elkins Middle (Junior High) School, Various Elementary Schools**

1990-2000

- Provided leadership to increase opportunities for students as the department chairman
- Developed a nationally award winning comprehensive music program for grades 9 – 12
- Served as cooperating teacher for Alderson-Broadus College and West Virginia Wesleyan College
- Performed various leadership tasks: mentor teacher, club sponsor, class sponsor and student advisor
- Coordinator for the Region VIII Band Festival, a two-day adjudication festival for all middle and high school band programs in the region
- Worked with community leaders to bring symphonic organizations to the Elkins region including school educational concerts and pre-concert curriculum design and presentations
- Maintained three major performing ensembles and various small groups
- Designed total curriculum for music honors courses including AP Music Theory, history of rock and roll, piano and basic guitar
- Implemented a new music theater curriculum in conjunction with the theater arts director to present productions each year.

## City Councilman

### Elkins City Council, Elkins, West Virginia

- Represented the third ward district for a city with approximately 10,000 residents
- Chairperson of the sanitation and water works committees
- Procured funding for upgrading physical plant of city facilities resulting in over \$2,000,000 of additional funding to the city
- Provided leadership to city employees as the “voice of the working class” to the council

## TEACHING EXPERIENCE

### Radford University

Director of Music Business	2008 - 2018
Associate Professor of Music Business	2014 - Present
Granted Tenure 2014	
Full Graduate Faculty: College of Graduate Studies and Research	2017 - Present
Assistant Professor of Music Business	2013 - 2014
Assistant Professor-College of Graduate Studies	2012 - 2016
Lecturer of Music Business	2008 - 2013

Radford University, Radford, VA

#### Courses Taught:

Arts, Entertainment and the Marketplace (MUSC 104)  
Promotion and Marketing the Arts (MUSC 315)  
Contract and Copyright Law for Musicians (MUSC 316)  
Finance and Fundraising for the Arts (MUSC 416)  
The Art of Music (MUSC 121)  
Introduction to Music Literature (MUSC 100)  
String Techniques (MUSC 149)  
Music Business Field Experience (MUSC 404)  
Projects in the Arts (MUSC 404)  
Pro Tools (MUSC 129)  
Student Teaching for Music Education  
Ear Training Levels 1 – 4 (MUSC 114, 115 214, 215)  
Brass Ensemble Coach  
Community Chamber Orchestra (MUSC 151)  
Leadership of the Arts (MUSC 680)  
History of the Music Industry (MUSC 680)  
Thesis Research (MUSC 699)

Guest Lecturer	2003-2007
West Virginia Wesleyan College	
Courses: Principles of Management, Education Senior Seminar, and Senior Job Search	

Instructor	2000 - 2002
West Virginia Wesleyan College	
Courses: Senior Job Search, Freshman Orientation	

Music Educator

1990-2000

Randolph County Schools

Courses: Marching Band, Concert Band, Wind Ensemble, AP Music Theory, Guitar, History of Rock and Roll, Elementary String Program, Piano, Music Theater, Humanities, Basic Skills

**CONFERENCES: ATTENDANCE, PRESENTATIONS, and/or LEADERSHIP**

- College Music Society Conference 2018  
Vancouver, BC, Canada  
Presentation: "Tales from Appalachia: A community of Like-minded Educators Set on Student Success"  
Co-Presented with Dr. Patricia Winter, Music Therapy, and Dr. Jennifer McDonel, Music Education
- International Music and Entertainment Industry Educator's Association Summit 2018  
Los Angeles, CA  
Presentation: "Do Music Lyrics Objectify Women: a textual analysis"  
Student research co-presented with Alyssa Klinksiek.
- National Association of Music Marketers (NAMM) 2018  
Student Presentation: Internships with the Well Dunn Foundation  
Three students named as NAMM Foundation President's Innovation Scholars
- College Music Society/Summer NAMM-GenNext Inaugural Educator's Institute 2017  
Nashville, TN  
Presentation: "Globalization of the Music Business Curriculum"  
Presentation: "Round Table Discussion-Experiential Learning Inside and Outside of the Music Industry Classroom"
- International Music and Entertainment Industry Educator's Association Summit 2016  
Washington, DC  
Moderator: Academic Paper Sessions
- International Music and Entertainment Industry Educator's Association Summit 2015  
Austin, TX  
Moderator: Academic Paper Sessions
- International Music and Entertainment Industry Educator's Association Summit 2014  
Nashville, TN  
Presentation: "A Comparative Study: Tablet Based Recording Verses Professional Recordings"  
Moderator: Academic Paper Sessions
- Mid-Atlantic Music Conference 2013  
Charlotte, NC  
Panel Member: "Music Business Education in a Higher Education Setting"
- International Music and Entertainment Industry Educator's Association Summit 2013  
New Orleans, LA  
Presentation: "Does an Academic Terminal Degree Exist in the Field of Music Business/Industry"  
Moderator: Academic Paper Sessions
- Virginia Governor's School for the Arts 2010 - 2012  
Radford, VA  
Presentation: The Music Business
- International Music and Entertainment Industry Educator's Association Summit 2012  
Los Angeles, CA  
Presentation: The Socratic Method in the Music Business Classroom  
Presentation: "Building a Music Business Program in a Rural Location" (student researcher presentation)
- International Music and Entertainment Industry Educator's Association Conference 2011  
Los Angeles, CA
- International Music and Entertainment Industry Educator's Association Conference 2010  
Miami, FL  
Presentation: "Bringing the Industry to You: Online Internships"

- Conference in Higher Education Pedagogy 2010  
Blacksburg, VA  
Presentation: "Online Internships: Wave of the future or passing fad?"
- Southern Regional Council on Educational Administration 2008  
Charleston, West Virginia  
Presentation: "Correspondence School Redux: A comparison study of "pen and paper"  
correspondence schools and online education"
- Independent College Advancement Associates 2007  
Geneva-on-the-lake, Ohio  
Presentation: "Creating Alumni Chapters"
- Council for Advancement and Support of Education, District Two  
New York, New York 2007  
Pittsburgh, Pennsylvania 2006  
Host Judge, Category: Special Events  
Baltimore, Maryland 2005  
Alumni Track Co-Chairperson  
Presentation: "Alumni Events from Small to Large, How to Get Organized"  
Philadelphia, Pennsylvania 2004
- West Virginia Music Educators Conference 1990—2000
- Music Educators National Conference 1990—2000
- West Virginia String Association 1992—1998  
Presentation: "Starting an Elementary String Program"

## **PUBLICATIONS, EDITORIAL BOARDS AND GRANTS BOARD**

- Book Reviewer for Oxford University Press 2017
- Fulbright Specialist Program Peer Review Committee 2015 - 2017
- International Journal of Arts Management, Editorial Reviewer 2014
- Editorial Reviewer for the Music and Entertainment Industry Education Association 2010 - Present  
International Journal
- Book Reviewer for Focal Press 2013 - Present
  - Published review in "The Introduction to the Music Industry; An Entrepreneurial Approach,"  
C.F. Radbill, to include back cover credit as well as first page credit
- Center for Instructional Development and Educational Research Proposal Reviewer 2013
- Music and Entertainment Industry Education Association International Grants Board 2013 - 2014
- Greensboro Arts Council Grants Board 2011 - 2012, 2015
- Music and Entertainment Industry Education Association International Journal 2010  
Article: Internships in the Music Business

## **SELECTED HONORS and AWARDS:**

- West Virginia Association of Career and Employment Professionals  
"Mary Hicks Outstanding Achievement Award"
- Who's Who Among America's Teachers
- Who's Who in America
- Phi Beta Mu International Honorary Bandmasters Fraternity
- American Symphony Orchestra League, Orchestra Management Fellowship semi-finalist
- ASCAP Scholarship Recipient
- Delta Omicron Honorary Music Fraternity

## **MUSIC LEADERSHIP:**

- Radford University Highlander Pipes and Drums 2013 - Present
- Created a new performing ensemble for ceremonial opportunities and regional performances
- Radford University Community Orchestra 2012 - 2013
- Elkins High School Band 1999-2000
- Developed and implemented an elementary string program in Randolph County (WV) 1992
- Davis and Elkins College Brass Ensemble 1991 – 1992
- WVSSAC Band Judge (for regional required WV band festival) 1998 – Present
- Provided local leadership for Symphony Days in Randolph County 1993 – 1999
- Various Community ensemble organizations/presentations 1990 – Present
- Music Educators National Conference 1990 – 2001
- Manager/Librarian, Huntington Chamber Orchestra 1988 – 1989

## **RECORDINGS:**

- Radford University Highlander Pipes and Drums (2015 and 2017)
- WW II Concert, Gloryland Band (2006), Performer
- Its Forest Festival Time (2002), Producer, Logistics
- United Way of Randolph County Christmas Collection (2002), Performer
- Elkins High School “Fighting Tigers” Marching Band (1999), Producer, Performer, Logistics
- West Virginia Highlanders of Davis and Elkins College (1998), Performer

## **SELECTED MUSIC ENSEMBLES (Performer)**

- Radford University Highlanders Pipes and Drums  
Founder, Director, and Pipe Major
- Radford University Community Orchestra  
Conductor and Music Director
- Central United Methodist Church Praise Team  
Pianist/Keyboard
- Central United Methodist Church Youth Praise Team “Crossfire”  
Conductor, keyboard and logistics
- Gloryland Band (Big Band): Trumpet  
Performed throughout the region as a member of this organization and was on one full length CD recording as well as portions of other compilation CDs
- West Virginia Highlanders of Davis and Elkins College: Bag Pipes  
Performed nationally as a member of the pipe section. Participated in one full length CD.

## **VOLUNTEER SERVICE/AFFILIATIONS:**

- Central Fine Arts Academy Board of Directors 2015 – Present  
Board President 2018-Present
- ALMA woodwind quintet Board of Directors 2018 – Present
- College Music Society 2017 – Present
- Music and Entertainment Industry Educators Association 2018 – Present
- GrammyU-Radford University Chapter, Faculty Advisor 2008 – 2018

- Phi Mu Alpha Sinfonia, Xi Theta Chapter  
Faculty Advisor (2009—2015, 2016-2017) 2008 - 2018
- Buckhannon Rotary Club 2005 - 2008
- Council for Advancement and Support of Education 2002 - 2008
- West Virginia Alumni Director's Association 2002 - 2008
- West Virginia Association of Career and Employment Professionals  
Board Member, Web Master, Virtual Career Fair Developer and Organizer 2000 - 2002
- American Heart Association--Emcee for yearly local telethon 1997 - 2002
- First United Methodist Church  
Various Committees 1985 - 2006  
Sound Engineer 1999 - 2005  
Chancel Choir Director 2003 - 2005

**TECHNOLOGY:**

Proficient in MAC operating systems, Windows Platforms, Microsoft Word, PowerPoint, Excel, Outlook Express, Internet Explorer, and various recording software systems including Pro Tools, Pro Tools HD, and Logic Pro