

The Department Chair & Creative Leadership

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Kutztown University

Academic Chairpersons Conference

Friday, February 10, 2023

2:00pm - 2:50pm CST

Melpomene, 2nd Floor



CREATIVITY



Leadership is a process of social influence, which maximizes the efforts of others towards the achievement of a goal (Kruse, 2022).



Creative Leadership (CL)



THE CORE VALUES OF CREATIVE LEADERSHIP MANIFEST IN A VARIETY OF DESIRABLE WAYS

1

ORGANIZATIONAL
WELL-BEING

5

BECOMING A DESIGNER
(NOT A "BIG D" DESIGNER)

2

PERSONAL &
ORGANIZATIONAL
TRANSFORMATION

6

LEADING WITH YOUR
HEAD, HEART, AND HANDS

3

CLARITY
ABOUT YOUR
ORGANIZATION'S
DIRECTION

7

BECOMING AN
INCLUSIVE LEADER

4

OVERCOME
BARRIERS TO
CREATIVITY

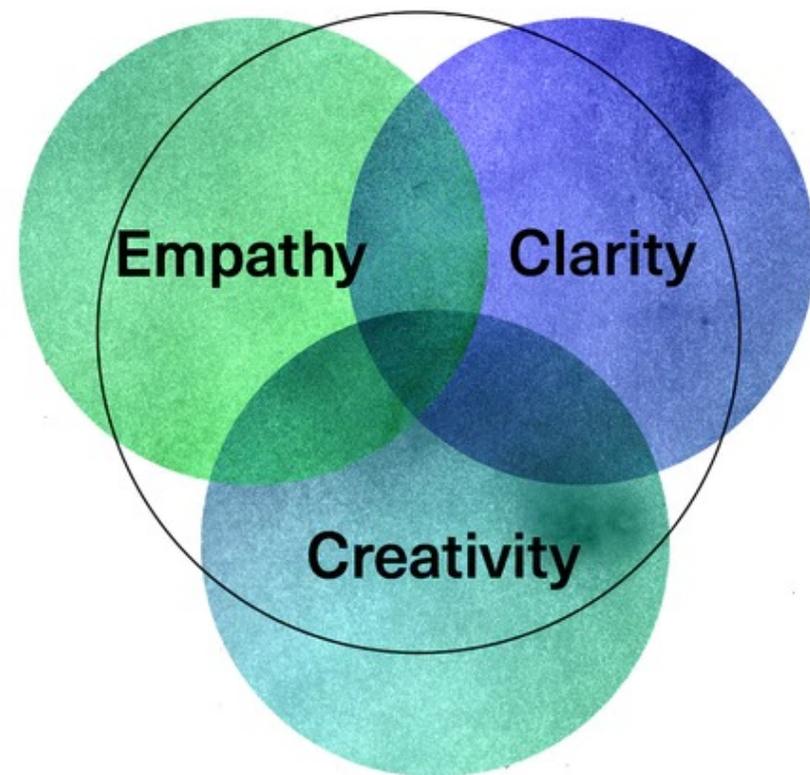
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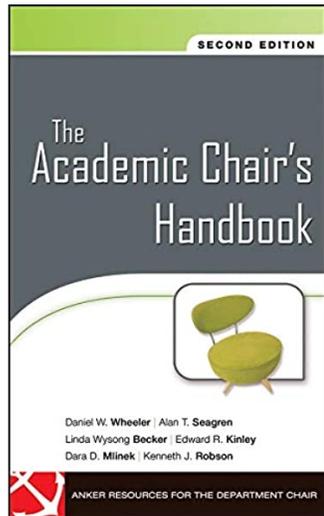
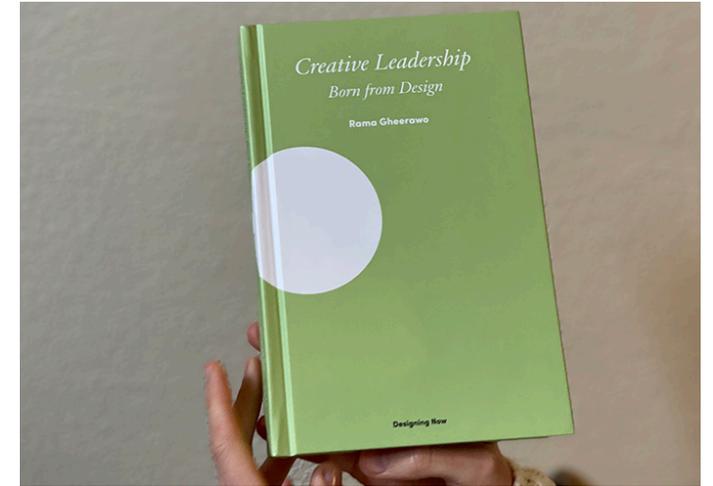
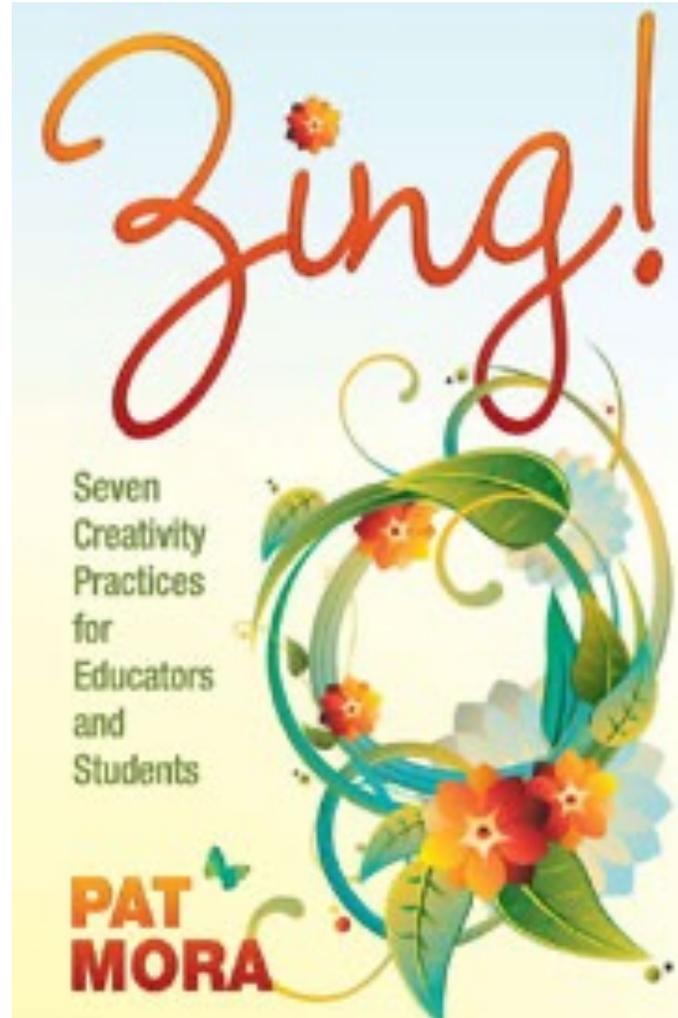
DESIGNING TOGETHER

A Creative Leader is Intuitive



- Creatively proactive
- New outcomes are inferred
- Empathy + Clarity + Creativity = CL
- Adding intuition







1. Creative Leader: A Creative & Reflective Leadership Self

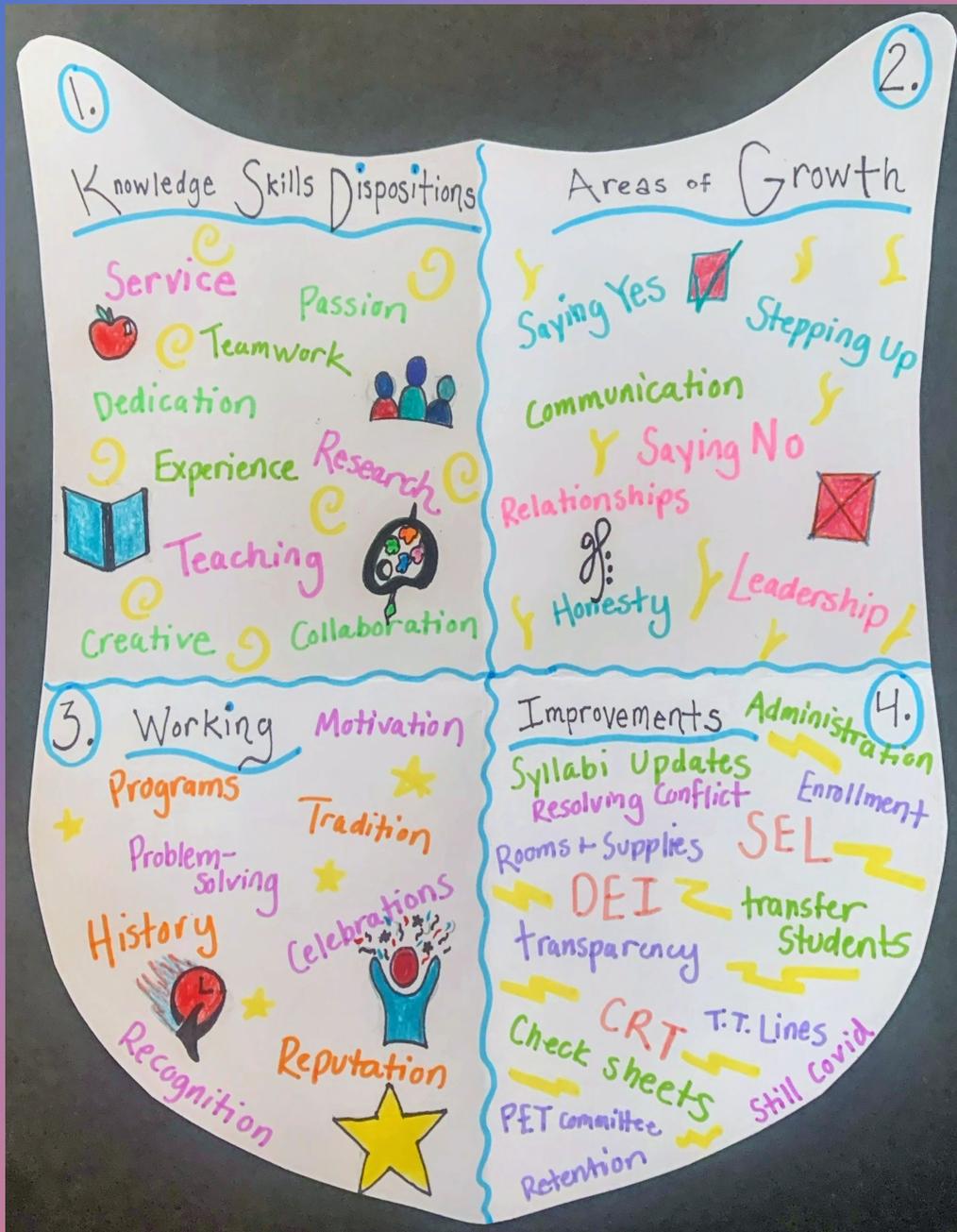
Assessment

- The underpinning for this exercise is how academic department chairs perceive themselves impacts how they lead their lives and lead in their lives.
- This creative encounter proves to be a valuable, creative, and reflective self-assessment tool.



2. Time for Creative Quiet

- This exercise affords individuals the opportunity to sit with themselves, going inward to do inside work before or after meetings or retreats.
- It combines the ideas behind labyrinths with quiet places and spaces.



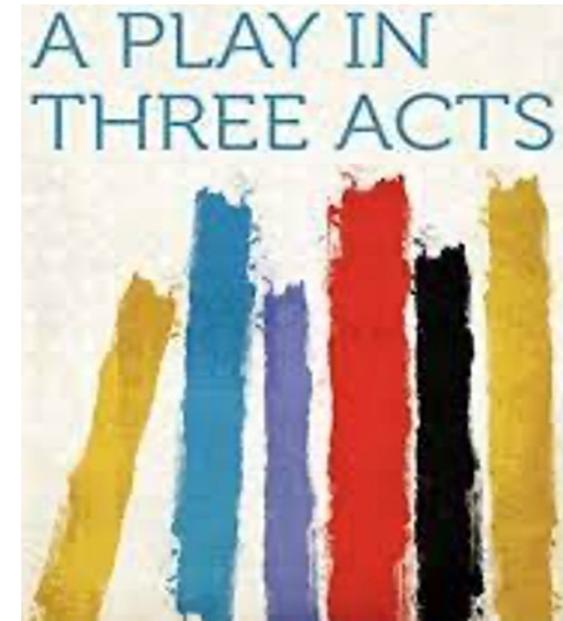
3. Creative Shield

Team Building

- This exercise builds on the premise that creativity is a mindset for all.
- An empathetic, inclusive and inspirational tool best implemented at the beginning of a new school year.

4. Three-Act Play: Creatively & Intuitively Envisioning the Future

- Growth mindset is an integral component to this creative encounter.
- This exercise helps the department to creatively, empathetically, and collectively envision the future and gives all members a positive perspective and clarity about future achievements and possibilities.



Thank
You

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