

Butler Cain, Ph.D.

UNA Box 5058 Florence, AL 35632 | bcain1@una.edu | 256-765-5870

EDUCATION

- Ph.D., Communication and Information Sciences (2007)
The University of Alabama, Tuscaloosa, Alabama
Emphasis: Mass Media History Cognate: U.S. History
Dissertation: Contempt by Publication in Nineteenth Century America
- M.S., International Policy Management (2021)
Kennesaw State University, Kennesaw, Georgia
Capstone: U.S. Policy Options Addressing North Korea's Nuclear Program
- M.A., Journalism (2002)
The University of Alabama, Tuscaloosa, Alabama
- B.A., Journalism (1996)
The University of Alabama, Tuscaloosa, Alabama

ADMINISTRATIVE EXPERIENCE

**Assistant Vice Provost for International Affairs
and Director of Global Learning** July 2021 – Present
Office of International Affairs, University of North Alabama, Florence, Alabama

- Develop, support, and lead UNA's global learning initiatives, including Education Abroad and Collaborative Online International Learning (COIL)
- Supervise OIA International Student Services, assist with International Admissions & Recruitment and the Academic English Program
- Assist with creating global higher education program partnerships
- Serve as a Designated School Official (DSO) for the Student and Exchange Visitor Program (SEVP)

**Special Assistant to the
Senior Vice Provost for International Affairs** March 2020 – June 2021
Office of International Affairs, University of North Alabama, Florence, Alabama

- Establish global educational partnerships
- Promote campus internationalization efforts
- Recruit and retain international students
- Provide programming for the UNA Global Learning Community

International Academic Development

- Developing a Collaborative Online International Learning (COIL) initiative
- Identified curriculum for a 1+2+1 Communication exchange program with Yangzhou University in China
- Developed and taught a virtual six-week UNA preparatory course for Yangzhou University students

- Conduct professional training and academic recruitment through the U.S. Department of State on behalf of the Office of International Affairs
- Assisted with SACS proposal preparation for 4+0 undergraduate and 2+0 graduate degree partnerships with Guangzhou University in China
- Serve as liaison between the Office of International Affairs and UNA faculty
- Co-led UNA faculty training on teaching international students

International Recruitment and Retention

- Developed a recruitment strategy targeting International Baccalaureate schools in Asia, Europe, Africa, and South America
- Implementing campus internationalization strategies to support cross-cultural student engagement
- Updated the Office of International Affairs' Global Learning Community policy and contract
- Collaborate with UNA's Mitchell-West Center for Social Inclusion to offer international-themed student programming

Department Chair

August 2016 – July 2021

Department of Communication, University of North Alabama, Florence, Alabama

- Managed academic programs, budgets, curricula, employees, physical spaces, and other daily operations
- Taught courses in the Mass Communication and Communication Arts majors
- Advised students

Curriculum Management and Assessment

- Implemented catalog and curricular revisions in the Mass Communication and Communication Arts majors and minors to eliminate unnecessary courses, streamline academic sequences, and standardize course rotations
- Combined the traditional journalism and radio-television broadcasting sequences into one to improve student preparation for modern professional expectations
- Standardized credit-hour requirements in the Public Relations, Communication Studies, and Journalism & Digital Media Production academic sequences
- Established and implemented learning outcomes for the Mass Communication and Communication Arts majors
- Established micro-credential certifications in Communication Studies for Nonprofits, Public Relations for Nonprofits, and Media Writing
- Collaborated with the UNA Office of International Affairs to develop a 1+2+1 Communication exchange program with Yangzhou University in China
- Created a departmental assessment survey for graduating Mass Communication and Communication Arts majors
- Assisted in identifying and maintaining assessment measures for General Education and academic major courses

- Assisted in establishing a graduate program in Communication with an anticipated launch date of Fall 2022
- Assisted the Office of International Affairs in placing international students in Communication general education courses

Fiscal Stewardship

- Managed a departmental operating and personnel budget of approximately \$940,000
- Secured an endowed scholarship of \$25,000 for the Department of Communication from Country Radio Broadcasters, Inc.
- Secured 15 UNA Housing Scholarships totaling approximately \$56,700 for the Department of Communication from the UNA Vice President of Academic Affairs Office
- Secured a \$10,000 gift for the Department of Communication from Listerhill Credit Union for facility naming rights and academic support
- Secured a \$1,500 payment from Listerhill Credit Union for a Mass Communication student to produce Listerhill's financial literacy podcast
- Secured a \$6,000 gift for the Department of Communication from a private individual for the Communication Studies academic program
- Assisted in securing a \$7,000 payment from Lions Clubs of North Alabama for Public Relations students to produce a series of promotional videos

Personnel Management

- Managed hiring, annual performance evaluations, and promotion and tenure review processes for all faculty and staff
- Supported professional development opportunities for faculty and staff
- Managed or assisted with eight successful faculty/staff searches since 2016
- Increased the number of doctoral degree-holding faculty members in the Department of Communication from five in Fall 2016 to nine (anticipated) in Fall 2021
- Mentored junior faculty from various disciplines
- Created the Department of Communication's "Social Media & Digital Content Producer" student position to promote the department's activities on various social media platforms

Physical Space Improvements

- Installed modern desks and chairs in all Communications Building classrooms
- Repainted the Communications Building interior
- Moved the Communications Building conference room from a non-ADA-compliant space to a repurposed classroom
- Secured funding to refurbish the Communications Building faculty lounge
- Secured funding to refurbish the Student Media Building and install a podcasting studio

- Secured funding to renovate outdated photography darkrooms in the Communications Building into an audio-visual production wing featuring seven AV production suites, a gender-neutral and ADA-compliant restroom, a conference room, and two faculty offices (in the architectural blueprint phase)
- Repainted the green screen and installed new LED ceiling lights, a modular news desk, digital news production software, new carpeting, and new equipment in the television production studio

Diversity and Inclusion

- Increased departmental faculty diversity through the faculty search process
- Collaborated with UNA's Mitchell-West Center for Social Inclusion on numerous diversity and inclusion projects
- Collaborated with the UNA Office of International Affairs to develop a 1+2+1 Communication exchange program with Yangzhou University in China
- Updated the Department of Communication's mission statement and diversity plan
- Supported the Department of Communication's recruitment and outreach efforts through faculty visits to area high schools
- Participated as a professional mentor for the University of Alabama's Multicultural Journalism Workshop

Policy Development

- Established or updated Department of Communication policies for Study Abroad/Study Away, official social media use, academic advising, academic misconduct, and internships
- Collaborated with Communication faculty and College of Arts & Sciences leadership to update the department's tenure and promotion guidelines

Alumni Outreach and Engagement

- Began developing a Department of Communication Alumni Advisory Board
- Established a Communication Alumni submission form on the department's website
- Invited alumni to serve as mock interviewers for students enrolled in the department's Portfolio Prep course

Academic Philanthropy

- Established the Cain Academic Travel Support Fund for UNA Mass Communication and Communication Arts majors through a five-year financial commitment with UNA's Office of University Advancement
- Support West Texas A&M University's Department of Communication through a five-year financial commitment with WTAMU's Office for Philanthropy and External Relations

ACADEMIC AND PROFESSIONAL EXPERIENCE

Professor August 2019 – Present
Department of Communication, University of North Alabama, Florence, Alabama

- Teach courses in the Mass Communication and Communication Arts majors
- Participate in department-related research and service

Associate Professor August 2016 – August 2019
Department of Communication, University of North Alabama, Florence, Alabama

- Teach courses in the Mass Communication and Communication Arts majors
- Participate in department-related research and service

Assistant Professor and Student Media Adviser June 2010 – July 2016
Department of Communication, West Texas A&M University, Canyon, Texas

- Administered the Broadcast Journalism sequence within the Mass Communication academic program
- Advised *The Prairie*, the student news organization
- Advised Mass Communication students
- Served on department, college, and university committees
- Served on and chaired graduate thesis committees
- Received tenure and promotion to Associate Professor (effective Sept. 1, 2016)

Master Program Instructor February 2009 – February 2010
Chungdahm Learning, Seoul, South Korea

- Taught English reading skills to South Korean elementary, middle, and high school students
- Taught narrative writing and literature analysis to South Korean students who were fluent in English and enrolled in Chungdahm's Master Program
- Developed two workbooks for Chungdahm's Master Program

Adjunct Instructor 2001 & 2004 – 2008
The University of Alabama, Tuscaloosa, Alabama

- Instructor in the College of Communication and Information Sciences
- Taught numerous courses in Journalism, Telecommunication and Film, and Mass Communication

News Director August 1998 – January 2009
Alabama Public Radio, Tuscaloosa, Alabama

- Responsible for all aspects of APR's state news operation
- Supervised a staff of professional and student journalists
- Responsible for news bureaus in five cities
- Served as program host for local and national programming
- Served as a liaison between the radio station and the public

Announcer/Producer

September 1997 – July 1998

WBHM-FM Public Radio, Birmingham, Alabama

- Program host and news reporter

News Director

July 1996 – July 1997

WAGE-AM 1200, Leesburg, Virginia

- Responsible for all aspects of news coverage for Loudoun County, Virginia

Freelance Work

1993 – 2009

- Voice of America
- National Public Radio
- American Public Media
- British Broadcasting Corporation
- Canadian Broadcasting Corporation
- Associated Press

Part-time News Media Employment

WUAL-FM Public Radio, Tuscaloosa, Alabama

News Reporter/Anchor, September 1993 – August 1995

Freelance Reporter, August 1995 – May 1996

WCFT-TV, Tuscaloosa, Alabama

Sports Videographer, March – May 1996

WDBB-TV, Tuscaloosa, Alabama

Weekend Reporter/Videographer, October – December 1995

INTERNATIONAL INITIATIVES

Fulbright Specialist Roster

- Eligible to be matched with projects by host institutions in more than 150 countries through April 12, 2024.

Study Abroad

- “Sweden and Denmark 2018.” Served as faculty assistant for a Study Abroad course to multiple cities in Sweden and Denmark for 13 days in May 2018. University of North Alabama.
- “WT Greece/London 2016.” Served as faculty assistant for a Study Abroad course to Athens, Greece, and London, England, for 10 days in May 2016. West Texas A&M University.
- “WTAsia2015.” Co-led a Travel Writing Study Abroad course to Jeju Island, Gwangju, and Seoul, South Korea, for 12 days in May 2015. West Texas A&M University.

- “WTAsia2013.” Co-led a Travel Writing Study Abroad course to Seoul, South Korea, and Tokyo, Japan, for two weeks in June 2013. West Texas A&M University.

Global Exchanges

- Fulbright Scholar Program (2015). Hosted a visiting Fulbright Scholar from Tokyo, Japan, who was studying at Harvard University. The Department of Communication sponsored his visit to West Texas A&M University.
- Site Visit (2015). Received funding from the West Texas A&M University Vice President of Academic Affairs to travel to London, England, to begin working on establishing a student exchange agreement with Coventry University.
- RIAS Berlin Kommission Fellowship (2014). Hosted a RIAS Berlin Kommission Fellow from Germany, whose visit was part of a three-week exchange to the United States for German broadcast journalists through the RIAS program and RTDNF. Canyon, Texas.
- Host, Rotary-U.N. Outreach Programme (2012). Hosted Dr. Donald Lee, a retired economist and poverty expert with the United Nations, during his visit to West Texas A&M University to speak about global poverty issues. The WTAMU Department of Communication, in conjunction with the Canyon Rotary Club, sponsored his visit.
- RIAS Berlin Kommission Fellowship (2011). Hosted a RIAS Berlin Kommission Fellow from Germany, whose visit was part of a three-week exchange to the United States for German broadcast journalists through the RIAS program and RTDNF. Canyon, Texas.
- Delegate, Group Study Exchange Program (2008). Member of an international exchange program through Rotary International. Represented Rotary District 6860 in North Alabama during a month-long visit to Rotary District 2240 in the Czech Republic and Slovakia.
- RIAS Berlin Kommission Fellowship (2008). Hosted a RIAS Berlin Kommission Fellow from Germany, whose visit was part of a three-week exchange to the United States for German broadcast journalists through the RIAS program and RTDNF. Tuscaloosa, Alabama.
- RIAS Berlin Kommission Fellowship (2007). Chosen as a member of the RIAS Berlin Kommission’s inaugural fellowship for U.S. broadcast news managers to spend a week in Germany learning about the German broadcasting system. Sponsored by the RIAS program and RTDNF. Berlin and Hamburg, Germany.

Committee Service

- Center for Premier Awards and Scholarly Engagement Advisory Council, University of North Alabama (2021 – Present)
- Fulbright Campus Review Committee, University of North Alabama (2016 – 2021)
- Study Abroad Committee, West Texas A&M University (2012 – 2016)

International Policy Briefs

- Cain, B. (May 2021). Policy Options Addressing North Korea's Nuclear Program.
- Cain, B. (January 2021). Improving Teacher Education and Training in Thailand.
- Cain, B. (December 2020). Establishing a Media Literacy Curriculum in Taiwan.
- Cain, B. (December 2020). Three Contemporary Challenges within International Law in Asia.
- Cain, B. (December 2020). Managing Refugee Flows to Contain Civil War.

PUBLICATIONS AND PRESENTATIONS

Journal Articles

- Cain, B. (2022). "Silly and Superficial": Headline Tone in Press TV and Voice of America Coverage of the U.S. Withdrawal from the Joint Comprehensive Plan of Action. *Athens Journal of Mass Media and Communications*, Vol. 8, No. 1.
- Cain, B. (2021). "To Deepen and Broaden Our Presence": Taiwan's Strategies for Participating in the International System. *China Currents*, Vol. 20, No. 1.
- Cain, B. & Drumheller, K. (2019). A Rogue Nation: News headline tone in international coverage of North Korea's September 2017 nuclear test. *Athens Journal of Mass Media and Communications*, Vol. 5, No. 1.
- Cain, B. (2018). Contempt by Publication: Historical Perspectives and Nineteenth-Century Congressional Review. *Media History Monographs*, Vol. 20, No. 2.
- Cain, B. (2015). How Three Journalism Advocacy Organizations Defended Journalists During the 2011 Protests in Egypt. *GSTF Journal on Media & Communications*, Vol. 2, No. 2.
- Cain, B. (2015). Building an International Journalism Course on Student-Centered Experiences. *Teaching Journalism and Mass Communication* (Summer 2015).
- Cain, B. & Bruce, K. (2015). #WTAsia2013: Building a Study Abroad Experience from Scratch. *The Journal of Media Education*, Vol. 6, No. 2 (April 2015).
- Cain, B. & Drumheller, K. (2014). Broken Promises: Agenda Setting and Tone in News Stories about North Korea's Nuclear Program. *GSTF Journal on Media & Communications*, Vol. 2, No. 1.
- Cain, B. (2012). Contempt by Publication in Hawaii, 1887-1888. *Southwestern Mass Communication Journal*, Vol. 27, No. 2 (Spring 2012).
- Cain, B. (2010). Contempt by Publication in the Southwestern United States, 1855-1899. *Southwestern Mass Communication Journal*, Vol. 26, No. 1 (Fall 2010).
- Lowrey, W., Young, M., & Cain, B. (2008). Quiz Show Radio News Formats: A test of retention, involvement, attention, and perception of credibility. *Journal of Radio and Audio Media*, Vol. 15, No. 2.
- Cain, B. (2004). Considering Communication History Perspectives Since 1974. *Atlanta Review of Journalism History*, Vol. 5 (Fall 2004).

Books, Chapters, Reviews & Essays

- Cain, B. (2021). Building Partnerships Between Academic Departments and International Affairs. *The Department Chair*, Vol. 32, No. 1.

- Coyle, E., and Cain, B. (2020). Freedom of the Press, 1500-1804, published in *The Media in America*, 11th ed., Vision Press.
- Cain, B. (2017). Freedom of the Press, 1500-1804, published in *The Media in America*, 10th ed., Vision Press.
- Tallent, R., Fox, K., Cain, B., & McKerral, M., eds. (2015) *Still Captive? History, Law and the Teaching of Journalism*, New Forums Press.
- Cain, B. (2014). Searchlights and Sunglasses: Field Notes from the Digital Age of Journalism. *Teaching Journalism and Mass Communication* (Spring 2014).
- Cain, B. (2014). Freedom of the Press, 1500-1804, published in *The Media in America*, 9th ed., Vision Press.
- Sanders, P. & Cain, B. (2013). Utilizing Technology to Communicate with Diverse Groups, published in *Technology as a Tool for Diversity Leadership: Implementation and Future Implications*.
- Cain, B. (2011). Freedom of the Press, 1690-1804, published in *The Media in America*, 8th ed., Vision Press.
- Cain, B. (2009). W103 Master Writing Workbook, Chungdahm Learning.
- Cain, B. (2009). W104 Master Writing Workbook, Chungdahm Learning.
- Blanchard, M. & Cain, B. (2008). Freedom of the Press, 1690-1804, published in *The Media in America*, 7th ed., Vision Press.
- Cain, B. (2005). Listener Supported: The Culture and History of Public Radio. *American Journalism*, Vol. 22, No. 3 (Summer 2005).

Refereed Presentations

- Cain, B. (2022). Publicize, Pressure, and Protect: An Analysis of Journalism Advocacy Groups' Headline Responses to the 2021 Military Coup in Myanmar. ATINER 20th Annual International Conference on Communication and Mass Media, Athens, Greece. Virtual.
- Cain, B. (2021). Building Partnerships Between Academic Departments and International Affairs. Academic Chairpersons Conference, New Orleans, Louisiana. Virtual.
- Cain, B. (2019). Meeting Internal and External Expectations: Curriculum Changes in an Academic Communications Department. Southern States Communication Association 89th Annual Convention, Montgomery, Alabama.
- Cain, B. (2018). Strategies for Study Abroad Success. Research on Teaching and Learning Summit, Kennesaw, Georgia.
- Cain, B., and Drumheller, K. (2018). A Rogue Nation: News Headline Tone in International Coverage of North Korea's September 2017 Nuclear Test. Southern States Communication Association 88th Annual Convention, Nashville, Tennessee.
- Cain, B. (2017). Media Literacy in a Democratic Society. Alabama Council for Social Studies Fall Conference, Florence, Alabama.
- Cain, B., Drumheller, K., Von Lintel, A., and Bruce, K. (2017). Enhancing Cultural Awareness and Global Discourse through Study Abroad. 12th Annual Global Communication Association Conference, Greensboro, North Carolina.

- Bruce, K. and Cain, B. (2017). Travel Writing #WTAsia2015: A Study Abroad Course to South Korea. West Texas A&M University Cornette Library Faculty Research Poster Presentation, Canyon, Texas.
- Bruce, K., and Cain, B. (2016). #WTAsia2015 Travel Writing: A Study Abroad Course to South Korea. WJEC-4 Ignite, World Journalism Education Congress, Auckland, New Zealand.
- Cain, B. and Bruce, K. (2016). #WTAsia2015: Refining a Travel Writing Study Abroad Course. ATINER 14th Annual International Conference on Communication and Mass Media, Athens, Greece.
- Cain, B. and Bruce, K. (2016). #WTAsia2013: Building a Study Abroad Experience from Scratch. West Texas A&M University Cornette Library Faculty Research Poster Presentation, Canyon, Texas.
- Drumheller, K., Cain, B., Osei-Hwere, E. and Gerlich, R. (2015). Coming Out and Embracing Opportunity: Fan Attitudes and Social Identity in the NFL Draft. National Communication Association, Las Vegas, Nevada.
- Jones, S. and Cain, B. (2015). Global News: Internationalising our curriculum. The Future of Journalism Education Conference, London, England.
- Osei-Hwere, E., Cain, B., Gerlich, R. and Drumheller, K. (2015). Going Public: the ethical conundrum of increasing diversity in the hypermasculine NFL. Allied Academies, New Orleans, Louisiana.
- Cain, B. and Drumheller, K. (2015). Broken Promises: Agenda Setting and Tone in News Stories about North Korea's Nuclear Program. West Texas A&M University Cornette Library Faculty Research Poster Presentation, Canyon, Texas.
- Cain, B. and Drumheller, K. (2014). Broken Promises: Agenda Setting and Tone in News Stories about North Korea's Nuclear Program. International Conference on Journalism & Mass Communications, Singapore.
- Cain, B., Jones, S. and Moore, M. (2014). Global News Relay. Excellence in Journalism Conference, Nashville, Tennessee.
- Cain, B. (2014). International Journalism: Dialogue, Twitter and Geo Quizzes. West Texas A&M University Cornette Library Faculty Research Poster Presentation, Canyon, Texas.
- Cain, B. and Bruce, K. (2014). Don't Wait for Them to Come to You, You Can Go to Them: International Travel and Study Abroad. Broadcast Education Association, Las Vegas, Nevada.
- Cain, B. (2013). International Journalism: Dialogue, Twitter and Geo Quizzes. WJEC-3 Ignite, World Journalism Education Congress, Mechelen, Belgium.
- Cain, B. (2012). Debating Contempt by Publication in the New York Legislature, 1827-1829. West Texas A&M University Cornette Library Faculty Research Poster Presentation, Canyon, Texas.
- Cain, B. (2012). Twitter in the Classroom: Initiating Discussion and Honing Professional Social Media Practices. SWECJMC 2012 Symposium, Round Rock, Texas.

- Cain, B. (2011). Journalism Advocacy: How Three Organizations Responded to Attacks Against Journalists in Egypt. AEJMC 2011, St. Louis, Missouri.
- Cain, B. (2011). Contempt by Publication in the Southwestern United States, 1855-1899. West Texas A&M University Cornette Library Faculty Research Poster Presentation, Canyon, Texas.
- Cain, B. (2011). Contempt by Publication in Hawaii, 1887-1888. SWECJMC 2011 Symposium, Fort Worth, Texas.
- Cain, B. (2011). Debating Contempt by Publication in the New York Legislature, 1827-1829. American Journalism Historians Association Annual Convention, Kansas City, Missouri.
- Cain, B. (2010). Considering Contempt by Publication, 1800-1830. AEJMC 2010, Denver, Colorado.
- Cain, B. (2010). Digital Landscape of Student Publications (A Beta Test from WTAMU): The Revolutionary Approach to New Media Technology and Convergence. Broadcast Education Association, Las Vegas, Nevada.
- Cain, B. (2007). Contempt by Publication in Nineteenth Century America. American Journalism Historians Association Annual Convention, Norfolk, Virginia.
- Cain, B. (2006). Defending Against Contempt by Publication: Seven Cases from the Late Nineteenth Century. AEJMC Southeast Colloquium, Tuscaloosa, Alabama.
- Cain, B. (2004). Publish and Perish: Cases of Contempt by Publication in Nineteenth Century America. American Journalism Historians Association Annual Convention, Cleveland, Ohio.
- Cain, B. (2000). Development of Reporters' Legal Rights in Nineteenth-Century America. American Journalism Historians Association Annual Convention, Pittsburgh, Pennsylvania.

Invited Presentations

- Cain, B., and Hunt, A. (2022). Real Life Alchemy: Science Journalism. UNA STEM Camp 2022, University of North Alabama, Florence, Alabama.
- Cain, B. (2022). "Silly and Superficial": Headline Tone in Press TV and Voice of America Coverage of the U.S. Withdrawal from the Joint Comprehensive Plan of Action. Global Learning Poster Session, University of North Alabama, Florence, Alabama.
- Cain, B. (2022). Journalism Values and Culture. Concordian International School, Bangkok, Thailand. Virtual.
- Cain, B. (2022). Bringing and Integrating International Students Into Our Community. UNA Institute for Learning in Retirement. Florence, Alabama.
- Cain, B. (2022). Choosing an Academic Major. EducationUSA – Saudi Arabia (U.S. Department of State). Virtual.
- Cain, B. (2021). Mass Communication for Digital Platforms. EducationUSA – Mexico (U.S. Department of State). Virtual.

- Cain, B. (2021). High School Journalism. Alabama Scholastic Press Association Fall Regional Workshop. New Hope, Alabama.
- Cain, B. (2021). Broadcast Journalism (with what you already have). Global Assessment Certificate partners, Mexico. Virtual.
- Cain, B. (2021). Media Literacy. Concordian International School, Bangkok, Thailand. Virtual.
- Cain, B., Berry, C., Collier, R., Douglas, E., Neyer, A., and Ledvina, A. (2021). Education Abroad. Alabama Association of International Educators Virtual Conference.
- Cain, B. (2021). Leadership Strategies for Student Journalists. Texas Intercollegiate Press Association. Virtual.
- Hunt, A., and Cain, B. (2021). Promoting Campus Inclusion Through Anime. Intellectual Property Rights, Entrepreneurship & Innovation series, Chandigarh University, Mohali, Punjab, India. Virtual.
- Cain, B. (2021). Journalism Literacy. COLE Fest at Lovely Professional University, Phagwara, Punjab, India. Virtual.
- Cain, B., and Valenti, K. (2021). Exploring Journalism Degrees in the U.S. EducationUSA – Russia (U.S. Department of State). Virtual.
- Cain, B. (2021). Leadership Habits for Student Journalists. Alabama Scholastic Press Association. Virtual.
- Cain, B. (2021). Photojournalism. EducationUSA – Saudi Arabia (U.S. Department of State). Virtual.
- Cain, B. (2020). Free Expression: A UNA Series on the First Amendment. University of North Alabama. Virtual.
- Cain, B., Aguado, A., Kiel, J., and Libell, M. (2020). Conscious and Informed Voting in a Post-Truth World. Phi Theta Kappa Honor Society, Northwest-Shoals Community College. Virtual.
- Cain, B. (2020). Broadcast Journalism With What You Already Have. The Long Weekend 2020, Alabama Scholastic Press Association. Virtual.
- Cain, B. (2019). News Media at the Time of Alabama Statehood. Decatur High School Alabama Bicentennial Celebration. Decatur, Alabama.
- Cain, B. (2019). Broadcasting. Alabama Scholastic Press Association Fall Regional Workshop. Montgomery, Alabama.
- Cain, B. (2019). Broadcasting. Alabama Scholastic Press Association Fall Regional Workshop. Mobile, Alabama.
- Cain, B. (2019). A Very Brief History of Japanese Anime. Anime & Manga Club, Florence-Lauderdale Public Library. Florence, Alabama.
- Alpha Phi Alpha Resume Building Workshop (2018). Presentation on preparing a resume. University of North Alabama. Florence, Alabama.
- Cain, B. (2018). Colbert County Schools Leadership Training. Colbert County Board of Education. Tuscumbia, Alabama.
- Anime & Manga Club (June & September 2018). Florence-Lauderdale Public Library. Presentation on analyzing and enjoying anime and manga. Florence, Alabama.

- Cain, B. (2018). Writing Columns and Editorials. Multi-Alliance Partnership: GeoLiteracy Leadership Institute. University of North Alabama, Florence, Alabama.
- Cain, B. (2018). The Campaign Process. Department of Communication, West Texas A&M University, Canyon, Texas.
- Hunt, A. and Cain, B. (2018). Media Literacy in a Changing World. Mill Creek High School, Hoschton, Georgia.
- Cain, B. (2018). The 2 Live Crew: Obscenity, the First Amendment, and the Right to be “As Nasty As They Wanna Be.” University of North Alabama, Florence, Alabama.
- Panelist, “In Communion With Soil” (2017). Panel member for the Department of Art’s closing reception and round table discussion at the University of North Alabama.
- Cain, B. (2017). Communicative Etiquette. Converge 2017 Colbert County School District, Tuscumbia, Alabama.
- Cain, B. (2017). Writing Columns and Editorials. Multi-Alliance Partnership: GeoLiteracy Leadership Institute. University of North Alabama, Florence, Alabama.
- Cain, B. and Owens-Murphy, K. (2016). What is the difference between free speech and hate speech? University of North Alabama, Florence, Alabama.
- Cain, B. (2016). Journalism Isn’t Just for Journalists (keynote address). Alabama Scholastic Press Association Fall Regional Workshop, Huntsville, Alabama.
- Cain, B. (2016). Exploring Audio Journalism. Alabama Scholastic Press Association Fall Regional Workshop, Huntsville, Alabama.
- Cain, B. (2016). News Media Coverage of Vulnerable Populations: Minority Employment. Buff Allies, Canyon, Texas.
- Bruce, K. and Cain, B. (2016). #WTAsia: Building Experiences through Study Abroad for Students and Advisers. Texas Intercollegiate Press Association, Dallas, Texas.
- Cain, B. (2015). Audio Journalism. Texas Intercollegiate Press Association, San Antonio, Texas.
- Texas A&M AgriLife Research and Extension Center (2014, 2015). Presentation on social media use and practices. Amarillo, Texas.
- Cain, B. (2014). Focus on Journalism Education. Texas Association of Journalism Educators Fall Fiesta, San Antonio, Texas.
- Cain, B. (2014). Global News Relay at West Texas A&M University. Texas Speech Communication Association, Lubbock, Texas.
- Panelist, *The Prairie* Town Hall Meeting (2014). Panel member for “First Amendment Issues in the Media and Politics” at West Texas A&M University.
- FAH Board of Advisors (2014). Presented an update of Broadcast Journalism program activities for West Texas A&M University’s Sybil B. Harrington College of Fine Arts and Humanities Board of Advisors meeting.
- Cain, B. and Bruce, K. (2013). Teaching Speech Across the World. Texas Speech Communication Association, Corpus Christi, Texas.

- Amarillo Parks and Recreation (2013). Presentation on leadership to summer employees. Amarillo, Texas.
- Society of Professional Journalists Texas Panhandle Pro Chapter Inaugural Panel Discussion (2012). Co-hosted discussion about journalism and the upcoming 2012 election with a panel that featured six area journalists. Amarillo, Texas.
- CORE Roundtable Guest Speaker (2012). Presentation for West Texas A&M University's CORE Roundtable meeting for student government organizations regarding the Department of Communication's Spring 2012 Poverty Awareness campaign.
- Texas Association of Journalism Educators Conference (2012). Presentation to high school teachers and students about using social media. Canyon, Texas.
- Panhandle Press Association Annual Conference (2011). How Panhandle-area newspapers can work with WTAMU journalism students for coverage of area issues. Amarillo, Texas.
- FAH Board of Advisors (2011). Presented an update of Broadcast Journalism program activities for West Texas A&M University's Sybil B. Harrington College of Fine Arts and Humanities Board of Advisors meeting.
- Texas Intercollegiate Press Association (2011). "Who's Hiring Journalists? Public Radio. Be Ready." Fort Worth, Texas.
- *Amarillo Globe-News* (2010). Social media presentation to the AGN Copy Editing staff. Amarillo, Texas.
- Alabama Scholastic Press Association Annual Workshops (2007, 2008). Journalism training. Tuscaloosa, Alabama.
- Alabama Media Professionals Spring Award Banquet (2007). "Alabama's Shield Law." Birmingham, Alabama.
- Governor's Volunteer Leadership Conference (2007). "Working With the News Media During and Emergency." Mobile, Alabama.
- Society of Professional Journalists Regional Conference (2007). "Telling Stories with Audio: Small Ways to Make a Big Impression." Anniston, Alabama.
- RTNDA @ NAB (2007). "Coaching Talent in the Classroom and On the Job." Las Vegas, Nevada.
- Cain, B. (2007). Historical Perspectives of Contempt by Publication. American Journalism Historians Association Southeast Symposium, Panama City Beach, Florida.
- Cain, B. (2006). Freedom of the Press versus Judicial Contempt: Congressional Debate on the Peck-Lawless Dispute. American Journalism Historians Association Southeast Symposium, Panama City Beach, Florida.
- Cain, B. (2005). Legal Cases Concerning Reporters' Rights in America, 1880-1899. American Journalism Historians Association Southeast Symposium, Panama City Beach, Florida.
- Cain, B. (2004). Communication History Theory Since Carey, 1974-Present. American Journalism Historians Association Southeast Symposium, Panama City Beach, Florida.

- Cain, B. (2002). Impartiality and the American Press, 1700-1833. American Journalism Historians Association Southeast Symposium, Panama City Beach, Florida.

Conference Panels and Roundtables

- Facilitator (2022). Education Abroad Roundtable. Alabama Association of International Educators Annual Conference, Florence, Alabama.
- Moderator (2022). Creating COIL Culture on Campus. Alabama Association of International Educators Annual Conference, Florence, Alabama.
- Moderator (2021). Education Abroad Lunch & Learn. University of North Alabama, Florence, Alabama.
- Panelist (2017). Creative and Innovative Podcasting: Teaching How to Rise Above the Rest. Broadcast Education Association, Las Vegas, Nevada.
- Panelist (2016). Creating an academic department production company? How to benefit your program when asked "Do your students need a project?" Broadcast Education Association, Las Vegas, Nevada.
- Panelist (2015). Creating an academic department production company? How to benefit your program when asked "Do your students need a project?" Broadcast Education Association, Las Vegas, Nevada.
- Panelist (2008). Convergence Conference. Broadcast Education Association District II Conference, Columbia, South Carolina.

Professional Publications

- "Movers & Shakers" columnist. *The Canyon News*, Feb. 12, 2015; May 7, 2015; July 23, 2015; and Oct. 15, 2015.
- "Invite a Fulbright Scholar to Campus." *Quill Magazine*, May/June 2015.
- "The World is a Classroom." *The Canyon News*, Aug. 25, 2013.
- "Training Begins in High School." *Quill Magazine*, July/ August 2012.
- "SPJ Chapter for Pro and Student Needs." *Quill Magazine*, February 2012.
- "Information a matter of public concern." *Amarillo Globe-News*, Nov. 19, 2011.
- Copy editor and writer, *Maeil Business Newspaper* (Seoul, South Korea), Oct. 13-15, 2009. Provided coverage of "One Asia, New Economic Order & Recovery," The 10th World Knowledge Forum in Seoul, South Korea.
- "Leaving the Newsroom: What Now?" *Quill Magazine*, August 2009.
- "Tough Calls." *RTDNA Communicator*, September 2003.

PROFESSIONAL DEVELOPMENT

- "Navigating Cultural Differences." True North Intercultural. September - October 2022.
- "Strategic Doing Workshop Leader Certification." Agile Strategy Lab. June - August 2022. 20 hours.
- "PIC US-MX COIL Coordinators Seminar." Program for the Internationalization of the Curricula United States-Mexico. March 24 & 31, 2022. 6 hours.

- “Facilitating Intercultural Learning.” True North Intercultural. September–December 2021. 32 hours.
- “Strategic Doing: Leading Complex Collaborations.” Agile Strategy Lab. October 26-28, 2021. 20 hours.

TEACHING

University of North Alabama (2016 – Present)

- Communication in a Global Age
- Global Media Systems (undergraduate and graduate)
- Mass Media History (undergraduate and graduate)
- Fundamentals of Electronic Media
- Broadcast News Writing and Production
- Communication Capstone
- First Year Experience
- Internship
- Independent Study (undergraduate and graduate)

West Texas A&M University (2010 – 2016)

- Multimedia Journalism
- Feature Writing
- International Journalism (undergraduate and graduate)
- Audio Journalism
- Media History (undergraduate and graduate)
- Introduction to Mass Communication
- Media Writing
- Mass Communication Theory
- New Media
- Journalism Research
- Travel Writing (two Study Abroad courses to Asia)
- Broadcast Announcing
- Mass Communication Practicum
- Student Newspaper Practicum
- Media Internship (undergraduate and graduate)
- Individual Problems (individual student work)
- Senior Project (individual student work)
- Special Topics (Public Radio Journalism, International Journalism)
- Senior Portfolio

University of Alabama (2001 & 2004-2008, adjunct)

- Media Law
- Media History
- Intro to Telecommunication
- Telecommunication Policy and Law

- Media Management
- Media Programming
- Public Affairs Reporting
- Reporting

SERVICE

Community and Professional Service

- Board of Directors, Japan-America Society of Alabama (December 2022 – Present).
- Member, Town and Gown Task Force of the City of Florence and the University of North Alabama (August 2021 – Present).
- Public Image Director, Rotary International District 6860 (North Alabama) (July 2021 – Present).
- Advisor, Rotaract Club of University of North Alabama (2018 – Present).
- Speaker Coach, TEDx Wilson Park, Florence, Alabama (2019 – Present).
- Member, External Program Review Committee, Department of Communication, History, and Philosophy, Texas A&M University – San Antonio (2022).
- Professional Mentor, Multicultural Journalism Program, University of Alabama (2022).
- Chair, Rotary International District 6860 (North Alabama) Rotary Peace Fellowship Committee (July 2020 – June 2021).
- Member, Poynter College Advisory Board, Poynter Institute (2020 – Present).
- Professional Mentor, Multicultural Journalism Program, University of Alabama (2019).
- Member, Rotary Club of Florence, Alabama (2016 – Present; Youth Services Project Chair, 2019 – 2020).
- Ambassador, United Way of Northwest Alabama (2018).
- Assistant District Governor, Rotary International District 5730 (2014 – 2016).
- Member, Rotary Club of Canyon, Texas (2010 – 2016; Board of Directors, 2011 – 2013; President, 2011 – 2012).
- Member, Relay for Life of Canyon, Texas (Online Chair, 2012 – 2016).
- Fund Drive Guest, High Plains Public Radio, Amarillo, Texas (2010, 2012, 2014, 2015).
- Awards Banquet Master of Ceremonies, Potter and Randall County (Texas). Emergency Responders' Inaugural Awards Banquet (2012 – 2015).
- Advisor, Rotaract (2010 – 2011). Student service organization, West Texas A&M University.
- Member, Rotary Club of Tuscaloosa, Alabama (2008-2009).

HONORS AND AWARDS

- Outstanding Leadership Award for Leadership in Marketing Excellence (2022), Rotary International District 6860.

- Eternal Flame Award (2016), Department of Communication, West Texas A&M University.
- Student Government's Teaching of Excellence Award (2016), West Texas A&M University.
- WTAMU Chapter of Chi Omega Professor of the Year Award (2015), West Texas A&M University.
- Friend of Journalism Award (2014), Texas Association of Journalism Educators.
- Outstanding Advisor 2013 - 2014 (2014), West Texas A&M University.
- 2013 TIPA Charles T. "Chuck" Choate Memorial Adviser of the Year Award (2014), Texas Intercollegiate Press Association.
- Department of Communication "Instructional Responsibilities" Award (2013), West Texas A&M University.
- Certificate of Appreciation (2013), Canyon High School Journalism Program.
- Certificate of Appreciation (2013), National Student-Athlete Day, West Texas A&M University.
- Mortar Board Apple Polishing Recognition (2013), West Texas A&M University.
- Texas A&M University System Chancellor's Breakfast (2012), Texas A&M University System.
- Outstanding Advisor Finalist (2012), West Texas A&M University.
- Outstanding Supervisor Honoree (2012), West Texas A&M University.
- Teaching Excellence Award (Spring 2012), Texas A&M University System.
- Department of Communication "Outstanding Contributions in Professional Service" Award (2011), West Texas A&M University.
- Teaching Excellence Award (Fall 2011), Texas A&M University System.
- Teaching Excellence Award (Spring 2011), Texas A&M University System.
- Teaching Excellence Award (Fall 2010), Texas A&M University System.
- Honorable Mention, Margaret A. Blanchard Dissertation Award (2007), American Journalism Historians Association.
- Outstanding Master's Student (2002), Department of Journalism, The University of Alabama.