

JEFFREY R. BRIGHT

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EMPLOYMENT HISTORY

University Administrative Positions

Arkansas Tech University

Head, Department of Music

July 2018 to present

The Arkansas Tech University Department of Music offers the Bachelor of Arts in music and the Bachelor of Music in music education degrees. The department serves approximately 165 undergraduate students in the instrumental (wind, percussion and keyboard) and vocal areas.

Responsibilities

- Provide leadership for the Department of Music which includes fifteen full-time faculty, six part-time faculty and two full-time staff members.
- Evaluate the performance of music department faculty and staff including tenure and promotion decisions.
- Facilitate faculty excellence in teaching, service, and scholarly activities.
- Music Department program assessment and review including NASM accreditation.
- Music Department budget supervision including the \$850,000 ATU Music Foundation account and the \$566,500 music department scholarship account.
- Music Department curriculum development.
- Music Department class and performance scheduling.
- Student and faculty recruitment and retention.
- Teach 15 hours per academic year.
- Represent the Music Department to internal and external constituencies.
- Conflict resolution.

Notable Accomplishments

- Collaborated with the ATU Foundation to create the Friends of Music organization to encourage annual giving to the Music Department's Foundation Account.
- Increased number of endowed scholarships.
- Implementation of a new recruiting platform for the music department providing immediate text message responses to inquiries from interested students.
- Increased the number of music graduates by 9% from 2018 to 2021.
- Increased the number of students enrolled in music programs by 18% from 2018 to 2021.
- Updated music curriculum to include a certificate of proficiency in performance.
- Formalization of the yearly evaluation process for music department faculty.
- Participated on the Academic Affairs College Restructure Committee which reorganized the colleges and departments for the ATU Division of Academic Affairs.

- Provided support to send the ATU Choral Artists to an invited performance at the National Collegiate Choral Organizations national conference on the campus of the University of Maryland.
- Provided support to send the ATU Symphonic Wind Ensemble to perform at Carnegie Hall in New York City.
- Secured funds to install and update classroom technology including equipment to livestream all music department performances in the Witherspoon Auditorium.
- Identified and secured funds to reseal and restripe the ATU Marching Band asphalt practice field.
- Guided the ATU Music Department through a global pandemic.

Western Kentucky University

Music Department Graduate Program Coordinator

July 2017 to July 2018

The Western Kentucky Music Department offers Master of Music Degrees in conducting, pedagogy, conducting (teacher leader) and music education (teacher leader). The department serves approximately seventeen graduate students in the instrumental (wind, percussion, strings and piano) and vocal areas.

Responsibilities

- Recruit and retain graduate music students.
- Serve on all capstone project committees.
- Coordinate curriculum development, revision and on-going assessment.
- Provide leadership for program approval, program review, and accreditation.
- Schedule and sequence graduate music courses.
- Assist with orientation information sessions.
- Advise all graduate music students.
- Liaison with College of Education and Graduate School.

Notable Accomplishments

- Transitioned the music department Teacher-Leader master's degree to online modality.

Western Kentucky University

Potter College of Arts and Letters Faculty Fellow

August 2015 to May 2017

The Potter College of Arts and Letters offers bachelors and master's degrees in twelve disciplines that host 3,530 majors. The college employs 202 full-time faculty members.

Responsibilities

- Attend college staff and leadership meetings.
- Participate in discussions involving planning and management of the college including budget and staffing decisions.
- Attend University & College committee meetings as a representative for the Potter College Dean's Office.
- Approve student drop and add requests for the college.
- Approve schedule exemption appeal forms for college.
- Review faculty grade submissions.

- Review catalog descriptions for accuracy.
- Chair college sabbatical committee.

Notable Accomplishments

- Served on the committee that produced a revised student complaint policy for Potter College of Arts and Letters.
- Updated catalog descriptions for courses offered by Potter College of Arts and Letters.

University Faculty Positions

Arkansas Tech University, Department of Music
Professor (tenured in 2021)

2018 to present

Teaching Responsibilities

- Introduction to Music
- Recital Attendance
- History of American Music
- Instrumental Concepts
- Orientation to Music
- Applied Tuba

Western Kentucky University, Department of Music
Associate Director of Bands
Associate Professor with tenure
Assistant Professor

July 2007 to July 2018
August 2013 to July 2018
July 2007 to July 2013

Teaching Responsibilities

- Conduct the Big Red Marching Band
- Conduct Pep Bands (women's and men's basketball, women's volleyball)
- Conduct the Concert Band
- Teach music education techniques courses: marching, brass, single reed
- Teach Aural Skills
- Supervise student teachers
- Advise music education majors
- Teach music technology
- Teach music appreciation
- Teach graduate music literature
- Teach graduate music education research methods
- Team teach graduate instrumental music curriculum
- Recruit for bands and music department
- Faculty sponsor for NAfME Collegiate & Phi Mu Alpha Sinfonia
- WKU Professional Education Council
- Music department graduate curriculum committee

Northeastern State University, Department of Music
Director of Bands

August 1999 to June 2007

Responsibilities

- Conducted Marching Band and Basketball Pep Bands
- Conducted the Wind Ensemble and Concert Band
- Oversaw administration of the band program including recruitment, inventory, scholarship disbursements and budgetary accounts
- Hosted OSSAA concert band contest and solo/ensemble contest
- Hosted Eastern District Honor Band Clinic
- Taught low brass applied: trombone, euphonium and tuba
- Taught Instrumental Rehearsal Techniques (advanced conducting)
- Taught Instrumental Arranging (instrumentation)
- Taught College Strategies (orientation)
- Taught Brass Pedagogy
- Taught graduate Band Literature
- Taught graduate Conducting
- Taught Music Notation and Technology
- Assisted with student teacher observations
- Faculty sponsor for Kappa Kappa Psi

Arkansas Tech University, Department of Music
Adjunct Low Brass Instructor

August 1998 to May 1999

University of Arkansas, Department of Music
Adjunct Low Brass Instructor

August 1993 to December 1993

Secondary School Faculty Positions

Alma Arkansas Public Schools, Alma High School
Director of Bands

July 1996 to July 1999

Carthage Missouri Public Schools, Carthage High School
Director of Bands

August 1995 to June 1996

Rogers Arkansas Public Schools, Rogers High School
Assistant Band Director

August 1992 to June 1995

Ashdown Arkansas Public Schools, Ashdown High School
Director of Bands

July 1990 to June 1992

Jenks Oklahoma Public Schools, Jenks East Middle School
Band Director

August 1988 to June 1989

Rogers Arkansas Public Schools, Rogers High School
Assistant Band Director

August 1986 to June 1988

EDUCATION

University of Oklahoma Ph.D. in Music Education, 2005

University of Arkansas M.ME in Music Education, 1988

University of Arkansas B.S.E. in Music Education, 1986

DEVELOPMENT ACTIVITIES

The Chair's Role in Growing Enrollment and Increasing Retention,
Chronicle of Higher Education Roundtable Discussion; 2022

Leadership Tech Cohort Four, Arkansas Tech University; 2019-2021

Arkansas School Band and Orchestra Association All-State Conference; 2019-2020

Academic Chairpersons Conference; 2019, 2020

National Association of Schools of Music Annual Meeting/Professional Development
Conference; 2018, 2019

Academic Chairpersons Conference New Chair Alliance Conference
Houston, TX February 5-8, 2019

National Association of Schools of Music New Music Administrators in Higher Education
Workshop, Washington, DC; November 16-17, 2018

Kentucky Music Educators Association Professional Development Conference
Louisville, KY; 2010-2016, 2018

High Impact Practices Workshop
Western Kentucky University; October 2016

Media Site Workshop
Western Kentucky University; September 2016

CBDNA Southern Division Convention
Charleston, SC; February 2016

The Society for Values in Higher Education Conference
Bowling Green, KY; July 2015

Social Behavioral Refresher Course
Collaborative Institutional Training Initiative; 2015
CBDNA Southern Division Convention
Jacksonville, FL; March 2014

Master Advising Certificate
Western Kentucky University; 2014
Midwest Band and Orchestra Clinic
Chicago, IL; December 2013

Co-Teaching Model Certificate
Western Kentucky University; 2013

CBDNA Athletic Band Symposium
Norman, OK; June 2013

NAfME Biennial Music Educators National Conference
St. Louis, MO; March 2012

Kentucky State Department of Education Seminar State Bill 1
Bowling Green, KY; April 2011

CBDNA Athletic Band Symposium
Louisville, KY; June 2010

Social Network Recruiting Workshop,
Western Kentucky University; Bowling Green, KY; March 2010

Kentucky Teacher Internship Program Face-to-Face Training
Kentucky Education Professional Standards Board; 2008

NAfME National Convention
Salt Lake City, UT; 2006

AWARDS

Potter College of Arts and Letters Faculty Teaching Excellence Award 2012-2013
as selected by the Western Kentucky University Potter College Awards Committee.

College/University Teacher of the Year 2010 as selected by the members of the Third District
Kentucky Music Educators Association.

Gail Boyd deStwolinski Graduate Student Award 2005-2006
as selected by the School of Music Faculty at the University of Oklahoma.

Music Department Scholarship 1982-1986
University of Arkansas Music Department.

Marching Band Scholarship 1982-1986
University of Arkansas Marching Razorback Band.

PUBLICATIONS

Bright, J.R. (2018). *The Billboard March* – arrangement
for assorted instruments. Silver Clef Music.

Bright, J.R. (2018) Jungle Dance. In R. Miles (Ed.), *Teaching music through performance in band* (pp. 225-231). Chicago, IL: GIA Publications, Inc.

Bright, J.R. (Director). (2016). *College Heights* [CD]. Clarence, NY: Mark Records.

Bright, J.R. (2015). The Bonsai Tree. In R. Miles (Ed.), *Teaching music through performance in band* (pp. 328-335). Chicago, IL: GIA Publications, Inc.

Bright, J.R. (Director). (2014). *Stand up and cheer* [CD]. Clarence, NY: Mark Records.

Bright, J.R. (2013). Arirang and Akatonbo. In R. Miles (Ed.), *Teaching music through performance in band* (pp. 287-296). Chicago, IL: GIA Publications, Inc.

Bright, J.R. (2012). Assorted Biographies. In R. Miles (Ed.), *Teaching music through performance in band – solos with wind band accompaniment* (pp. 248-255). Chicago, IL: GIA Publications, Inc.

Bright, J.R. (2010). Present Joys. In R. Miles (Ed.), *Teaching music through performance in band* (Vol. 8, pp. 294-303). Chicago, IL: GIA Publications, Inc.

Bright, J.R. (2010). *Symphony #35 Movement 3 “Menuetto” (Mozart)* – arrangement
for concert band. C.L. Barnhouse Co.: Oskaloosa, IA.

Bright, J.R. (2006). Factors influencing outstanding band students’ choice of music
education as a career. *Contributions to Music Education*, 33(2), 73-88.

Bright, J.R. (2005). Outstanding band students’ career attitudes. *Dissertation Abstracts International*, 66(05), 1685A.

PRESENTATIONS

Developing an “Office” Culture. Presented at the Academic Chairpersons Conference, Savannah, GA, February 6, 2020. (Peer Reviewed).

Guest Conduct World Premier. WKU Wind Ensemble performing “Starry Night” by Michael Kallstrom. April 24, 2015.

Television Interview. Rene Villanueva Sr. - Belize Watch. Love TV. Belize City, Belize. April 10, 2014.

Don’t Stop (the music). Video presentation of a halftime performance by the Big Red Marching Band. Presented at the CBDNA Southern Division Conference, Jacksonville, FL, March 1, 2014. (Peer reviewed).

Recruiting Strategies for Athletic Bands with Limited Resources. Presented at the CBDNA Athletic Band Symposium, Norman, OK, 2013. (Peer reviewed).

Television Interview. Carmen Barrow - The morning show. Love TV. Belize City, Belize. March 22, 2013.

Music Educator Job Satisfaction and its effect on Recruitment and Retention for the Music Education profession. Presented at a research poster session at the National Association for Music Education national convention, St. Louis, MO, 2012. (Peer reviewed).

Conductors Professional Development Workshop. Private conducting lessons and evaluation. Presented at Western Kentucky University, Bowling Green, KY, 2010.

Collegiate Athletic Bands – A Descriptive Overview. Presented at the CBDNA Athletic Band Symposium, Louisville, KY, 2010.

Conductors Professional Development Workshop. Private conducting lessons and evaluation. Presented at Western Kentucky University, Bowling Green, KY, 2009.

Outstanding band students’ career attitudes. Presented at a research poster session at the National Association for Music Education national convention, Salt Lake City, UT, 2006. (Peer reviewed).

Identifying causes of post-secondary band attrition. Presented at the research poster session at the Oklahoma Music Education Association convention, Tulsa, OK, 2003. (Peer reviewed).

CLINICS AND PERFORMANCES

Band Clinics: ATU Junior High Band Camp Brisket Band, June 2021
 ATU High School Band Camp Green Band, July 2019
 ATU Junior High Band Camp Gold Band, July 2019
 ATU Middle School Band Camp Green Band, June 2019

KMEA District 3 9/10 Honor Band, January 2018
WKU Honors Band Clinic/Hilltopper Band, January 2013
Bullitt County Middle School Honor Band, February 2009
Eastern District Band Directors' Association Mid-High
Honor Band, January 2007
Rogers County High School Honor Band, February 2006
Eastern Oklahoma Band Directors' Association Honor Band
February 2004
Cimarron Valley Honor Band, February 2002
Northeastern Band Directors' Association High School Honor
Band, January 2002
Eastern District Band Directors' Association High School Honor
Band, January 2002
Mid-East Oklahoma Band Directors' Association High School
Honor Band, February 2001
Rogers County Honor Band, January 2000

Performing:

Brass Quintet Performance, St. Mary's Hospital
Russellville, AR, December 2019
Brass Quintet Performance, Brookdale Assisted Living
Russellville, AR, December 2019
Pit Orchestra, ATU Production of "A Taste of Buffalo"
Russellville, AR, October 2019
Pit Orchestra, RVAC Theatre Production of "Oklahoma"
Russellville, AR, June 2019
Brass Choir Accompaniment, Russellville First United
Methodist Church; Russellville, AR, April 2019
Brass Choir Accompaniment, State Street Methodist Church
Bowling Green, KY, April 2018
Christmas Cantata Orchestra, State Street Methodist Church
Bowling Green, KY, December 2017
Brass Quintet Choir Accompaniment, Kentucky United
Methodist Annual Conference, June 2017
Brass Choir Accompaniment, State Street Methodist Church
Bowling Green, KY, April 2017
Christmas Cantata Orchestra, State Street Methodist Church
Bowling Green, KY, December 2016
Brass Choir Accompaniment, State Street Methodist Church
Bowling Green, KY, September 2016
Brass Quintet Choir Accompaniment, Kentucky United
Methodist Annual Conference, June 2016
Christmas Cantata Orchestra, State Street Methodist Church
Bowling Green, KY, December 2015
Brass Choir Accompaniment, State Street Methodist Church
Bowling Green, KY, November 2015

Brass Choir Accompaniment, State Street Methodist Church
Bowling Green, KY, September 2015
Brass Choir Accompaniment, State Street Methodist Church
Bowling Green, KY, April 2015
Christmas Cantata Orchestra, State Street Methodist Church
Bowling Green, KY, December 2014
Brass Choir Accompaniment, State Street Methodist Church
Bowling Green, KY, April 2014
Christmas Cantata Orchestra, State Street Methodist Church
Bowling Green, KY, December 2013
Brass Choir Accompaniment, State Street Methodist Church
Bowling Green, KY, September 2013
Brass Choir Accompaniment, State Street Methodist Church
Bowling Green, KY, March 2013
Christmas Cantata Orchestra, State Street Methodist Church
Bowling Green, KY, December 2012
Christmas Cantata Orchestra, Russellville United Methodist
Temple, Russellville, KY, December 2010
Northeastern Oklahoma Symphony Orchestra, principal tuba
1999-2006
Mixed Faculty Recital, Northeastern State University
October 2003
Mixed Faculty Recital, Northeastern State University
September 2002
7th Annual Octubafest, University of Oklahoma
October 2001
Mixed Faculty Recital, Northeastern State University
September 2001

Marching Band: Performance and Service-Learning Study Abroad
Spain, Italy, France; May 2018
Cure Bowl, Orlando, Florida
December 2017
Boca Raton Bowl, Boca Raton, Florida
December 2016
Miami Beach Bowl, Miami, Florida
December 2015
Little Caesars Bowl, Detroit, Michigan
December 2012
Indianapolis Colts halftime performance of “Superhero Show”
December 2009

ADJUDICATION AND MANAGEMENT

Adjudication: Judge, Band Fest 2019 (National Marching Band Festival of Belize) April 2019
Judge, Band Fest 2018 (National Marching Band Festival of Belize) March 2018
West Tennessee Marching Championships. Martin, TN
October 2017
Franklin-Simpson Invitational, Franklin, KY
September 2017
Muhlenberg Marching Classic, Greenville, KY
August 2017
Music in the Parks, Louisville, KY
May 2017
Russellville Show of Bands, Russellville, KY
September 2016
Judge, Band Fest 2016 (National Marching Band Festival of Belize) March 2016
Russellville Show of Bands, Russellville, KY
September 2015
Muhlenberg Marching Classic, Greenville, KY
August 2015
Judge, Band Fest 2015 (National Marching Band Festival of Belize) March 2015
Judge, West Creek Sound Marching Invitational
September 2014
Judge, Eagle Invitational Marching Contest
September 2014
Judge, Band Fest 2014 (National Marching Band Festival of Belize) April 2014
Judge, Music Festivals and Tours Enchantment of the Seas
Nassau, Bahamas, April 2014
KMEA judge, District 5 large group assessment
March 2013
Judge, Band Fest 2013 (National Marching Band Festival of Belize) March 2013
KMEA All-State Euphonium/Tuba prepared judge,
December 2011
Nashville Heritage Music Festival judge,
April 2011
KMEA judge, Festival Assessment judge,
March 2011
KMEA All-State Euphonium/Tuba prepared judge,
December 2010
KMEA State Solo and Ensemble Low Brass Judge
May 2010

KMEA All-State Euphonium/Tuba prepared judge,
December 2009
Russellville Show of Bands, Russellville, KY 2009
Logan County Festival of Bands, Russellville, KY 2009
KMEA State Solo and Ensemble Low Brass Judge
May 2009
KMEA All-State Euphonium/Tuba prepared judge,
December 2008
KMEA All-State Euphonium/Tuba sight reading judge,
December 2007
Rebel Classic Marching Contest, Florence, KY 2007
Muhlenberg Marching Classic, Greenville, KY 2007
OSSAA District Solo and Ensemble Contest,
Tahlequah, OK, 2007
Wagoner Bulldog Band Marching Contest, 2006
Mounds Battle of the Bands Marching Contest, 2006
OSSAA District Solo and Ensemble Contest,
Tahlequah, OK 2006
Tulsa All City Band Festival, 2004
NEO High School Band Concert Contest, 2004
Checotah Band Daze Festival, 2003
Pryor Band Day, 2002
Missouri State High School Activities Association District Solo
and Ensemble Contest, 2002
NEO Junior High School Band Festival, 2002
Tulsa All City Band Festival, 2002
Checotah Band Daze, 2002
Missouri State High School Activities Association District Solo
and Ensemble Contest, 2001
Tulsa All City Band Festival, 2001
NEO Junior High School Band Festival, 2001
NEO High School Band Festival, 2001
Checotah Band Daze, 2001
Pelican Marching Band Festival, 2000
Henryetta Labor Day Parade, 2000
OMEA final round tuba auditions, 2000

Management:

Host, KMEA State Marching Band Championship
Host, KMEA District 3 Concert Assessment
Host, EDBDA Honor Band
Contest Administrator, OSSAA District Solo and
Ensemble Contest
Contest Administrator, OSSAA District Concert Band Contest

SERVICE ACTIVITIES

- Committees:
- General Education Committee,
Arkansas Tech University; 2022
 - Affairs College Restructure Committee,
Arkansas Tech University; 2021
 - Research and Graduate Studies Strategic Planning Task Force
Arkansas Tech University; 2021
 - Collaborative Piano Search Committee (emergency hire),
Arkansas Tech University; 2021
 - Assistant Director of Bands Search Committee,
Arkansas Tech University; 2021
 - Academic Contingency Planning Committee, Arkansas Tech
University; 2020
 - Ad Hoc Committee to revise student grievances, Arkansas Tech
University; 2019
 - Athletics Committee, Arkansas Tech University
2019, 2020, 2021,
 - Commencement Committee, Arkansas Tech University
2018-2019, 2019-2020, 2020-2021, 2021
 - Department Head Council, Arkansas Tech University,
2018-2019, 2019-2020, 2020-2021
Vice Chair 2021
 - Music Department Assistant Director of Bands Search
Committee, Western Kentucky University, June 2017
 - Music Department Music Education Search Committee
Western Kentucky University, 2017
 - Potter College Sabbatical Committee Chair
Western Kentucky University, Fall 2016, 2017
 - Potter College Student Services Search Committee
Western Kentucky University, 2016
 - Music Department Graduate Curriculum Committee
Western Kentucky University, 2014-2017
Chair 2017-2018
 - Professional Education Council
Western Kentucky University, 2015-2018
 - Music Department Undergraduate Curriculum Committee
Western Kentucky University, 2009-2018
 - Potter College Complaint Committee
Western Kentucky University, Fall 2015
- Professional:
- ATU Junior High Band Camp Brisket Band, June 2021
Chair, Arkansas Association of Schools of Music
2019-2021
 - ATU High School Band Camp Green Band, July 2019
 - ATU Junior High Band Camp Gold Band, July 2019
 - ATU Middle School Band Camp Green Band, June 2019

Kentucky Teacher Internship Program Resource Teacher
Trevor Cardwell Russellville Public Schools, 2017-2018

Community: Young Adult Small Group Sponsor, First United Methodist Church
Russellville, AR 2021
Video Camera Operator, First United Methodist Church
Russellville, AR 2020, 2021
Volunteer, Hoops for Hunger, Russellville, AR
2019
Sound Board Operator, State Street Methodist Church
2016-2018

Miscellaneous: Topper Orientation Program – Music Department and Band
Spring 2008-2018
Collegiate NAFME Faculty Advisor
Western Kentucky University, 2016-2018
Phi Mu Alpha Faculty Advisor
Western Kentucky University, 2008-2018
Kappa Kappa Psi Faculty Advisor
Northeastern State University, 1999-2007

PROFESSIONAL ASSOCIATIONS

Member, NASM

Member, Phi Kappa Lambda

Elected, Phi Beta Mu

Elected, ASBDA

Honorary Member, Kappa Kappa Psi

Honorary Member, Phi Mu Alpha Sinfonia