

Developing and Sustaining Positive Relationships through Stakeholder Engagement

Session Abstract:

Developing and sustaining positive working relationships with stakeholders is an increasingly important component of departmental leadership. Participants in this session will learn how a teacher education department successfully engages stakeholders to promote student success, encourage fund raising initiatives and support the university and departmental culture.

Session Objectives:

As a result of attending this session, you will be able to:

1. Identify important stakeholders related to your department.
2. Develop a plan for developing and/or enhancing your relationship with stakeholders.
3. Develop at least one academic goal or initiative that will be enhanced through stakeholder involvement.
4. Develop at least one departmental goal or initiative that will be enhanced through stakeholder involvement.
5. Develop at least one fundraising goal or initiative that will be enhanced through stakeholder involvement.

Session Outline:

- I. Presentation of session goals and objectives.
- II. Our Story. Our Process: How we've leveraged stakeholders to affect program initiatives and student achievement.
- III. Your Story. Your Process: Interactive sessions designed to address session objectives
 - a. Start with WHY
 - b. WHO are the Stakeholders?
 - c. WHAT do you hope to accomplish?
 - i. Students
 - ii. Program
 - iii. Funding
- IV. Summarize, Share and Borrow