

**DEVELOPING AND
SUSTAINING POSITIVE
RELATIONSHIPS THROUGH
STAKEHOLDER ENGAGEMENT**

WHO WE ARE & WHY WE'RE HERE

- Our background
- Evolution and rationale for this presentation
- Why this is appropriate for chairpersons

OUR GOALS FOR YOU...

- Identify Stakeholders
- Enhance Stakeholder Involvement
- Develop Stakeholder-related initiatives:
 - Students
 - Program
 - Fundraising

WHAT'S A STAKEHOLDER?



OUR STORY. OUR PROCESS

- Our work with program stakeholders
 - Protocol
 - Practices
 - Products

YOUR STORY. YOUR PROCESS

- WHY?
- WHO?
- WHAT?

SUMMARIZE, SHARE & BORROW

