



psychophysical features (such as intensity), or emotional factors. Color-odor mappings further seem to be culture-dependent and developmentally sensitive.

The variety and diversity of olfaction-vision mappings is fascinating and still to be experimentally explored both in terms of their fine-grained non-verbal categories and emotional links. A significant part of olfactory crossmodal memory is related to specific autobiographical details (which is expressed by the so-called Proust effect; cp. [Van Campen 2014](#)). The impact of fragrances and perfumes on the crossmodal links is another area worth exploring because these links can be even more abstract (e.g., without a source-object). Finally, another area where crossmodal mappings are fascinating is art, which is also nicely covered in the target article of this volume.

All these issues are highly fascinating for foundational research aiming at understanding the nature of crossmodal mappings, but at the same time relevant for applied research with the aim to modulate crossmodal perceptual experience for particular purposes. We are glad that the target paper covers all of the mentioned areas and are we welcome commentaries that will be reviewed and published online.

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