

educational considerations

Vol. XXXVII, Number 2, Spring 2010

Available online at:
<http://coe.ksu.edu/EdConsiderations/>

BOARD OF EDITORS

David C. Thompson, Chair

Kansas State University

Chad Litz, Chair Emeritus

Kansas State University

Faith E. Crampton

University of Wisconsin-Milwaukee

R. Craig Wood

University of Florida

EXECUTIVE EDITOR

Faith E. Crampton

University of Wisconsin-Milwaukee

Mary L. Hammel

Assistant to the Editor, Kansas State University

EDITORIAL ADVISORY BOARD

Patrick B. Forsyth

University of Oklahoma

William Fowler

George Mason University

Janis M. Hagey

National Education Association

William Hartman

Pennsylvania State University

Marilyn Hirth

Purdue University

Richard King

University of South Florida

Robert C. Knoeppel

Clemson University

Martha McCarthy

Indiana University

Mary McKeown-Moak

MGT of America, Inc.

F. Howard Nelson

American Federation of Teachers

Allan Odden

University of Wisconsin-Madison

Margaret L. Plecki

University of Washington

Catherine Sielke

University of Georgia

William E. Sparkman

University of Nevada-Reno

Julie Underwood

University of Wisconsin-Madison

Deborah A. Versteegen

University of Nevada-Reno

James G. Ward

University of Illinois-Champaign-Urbana

TABLE OF CONTENTS

Guest Editor: Tweed W. Ross

Online Education: A Growing Educational Paradigm Looking for An Administrative Structure	1
Tweed W. Ross	
Moving Beyond Bricks and Mortar: Changing the Conversation on Online Education	3
Teresa Miller and Michael Ribble	
PK-12 Virtual Schools: The Challenges and Roles of School Leaders	7
Jesus (Chuey) Abrego, Jr. and Anita Pankake	
K-12 Virtual Schools, Accreditation, and Leadership: What Are the Issues?	14
Trudy Salsberry	
Using Videoconferencing to Establish and Maintain a Social Presence in Online Learning Environments	18
Robert A. Moody and Regi L. Wieland	
Virtual Counseling for Students Enrolled in Online Educational Programs	22
Nikki S. Currie	

*Educational Considerations Design/Layout by
Mary Hammel, Kansas State University*

Educational Considerations invites subscribers for only **\$13.00** annually. **Educational Considerations** is published and funded by the College of Education at Kansas State University. Address correspondence to Editor, *Educational Considerations*, Bluemont Hall, Kansas State University, Manhattan, KS 66506 or call (785) 532-5543.

PUBLICATION INFORMATION

Educational Considerations is a peer-reviewed journal published at the College of Education, Kansas State University. *Educational Considerations* and Kansas State University do not accept responsibility for the views expressed in articles, reviews, and other contributions appearing in this publication. In keeping with the professional educational concept that responsible free expression can promote learning and encourage awareness of truth, contributors are invited to submit conclusions and opinions concerned with varying points of view in and about education.

Educational Considerations is published two times yearly. Editorial offices are located at the College of Education, Bluemont Hall, 1100 Mid-Campus Drive, Kansas State University, Manhattan, KS 66506-5301. Correspondence regarding manuscripts should be directed to the Executive Editor

at fec@uwm.edu. No remuneration is offered for accepted articles or other materials submitted.

By submitting to *Educational Considerations*, the author guarantees that the manuscript has not been previously published. The University of Chicago's *Manual of Style*, 15th edition is the editorial style required. Authors may select from two citation systems: note (footnote) or author-date, as described in Chapter 16, pp. 593-640, of the manual. For note style, footnotes with full details of the citation should be listed at the end of the manuscript. No bibliography is needed. Tables, graphs, and figures should be placed in a separate file. An abstract of 150 words must accompany the manuscript. **Manuscripts should be submitted electronically to Faith Crampton at fec@uwm.edu as an e-mail attachment.** Complete name, address and telephone number, and email address of each author should be included in the body of the e-mail and

on the title page of the manuscript. Photographs, drawings, cartoons, and other illustrations are welcome. Authors are required to provide copies of permission to quote copyrighted materials. Queries concerning proposed articles or reviews are welcome. The editors reserve the right to make grammatical corrections and minor changes in article texts to improve clarity. Address questions regarding specific styles to the Executive Editor.

Subscription to *Educational Considerations* is \$13.00 per year, with single copies \$10.00 each. Correspondence about subscriptions should be addressed to the Business Manager, c/o The Editor, *Educational Considerations*, College of Education, Kansas State University, Manhattan, KS 66506-5301. Checks for subscriptions should be made out to *Educational Considerations*.

Printed in the United States of America.