

THE STORY on page 16 carries my byline, but that's about all that I furnished. The contents came from some 50 AAACE members who responded to my call for help late last year, and to each of them I owe a debt of gratitude. I'm taking the lazy way out by using this column to express my sincere appreciation for your good help.

I had originally planned to use the responses for my part on the ASAW Communicators Section program (February in Richmond, Virginia), and let it go at that. But by popular demand — well, one or two mentioned it — I am including the summary in

The Editor's Corner

this issue of *ACE*. There were so many good ideas and thought provoking looks into the future that it would have been a shame to not give wider distribution than the meeting presentation. The only problem is that I had difficulty in summarizing the ideas, and no doubt I failed to include some thoughts that should have been mentioned. There was obviously much thought given to answers by each of you who responded, and I hope that my summarization did not misrepresent someone's views or overlook their idea.

Another Ego Shattering

In case we college editors are feeling our importance too much, announcement of the new national committee named to study agriculture's communications problem should bring us back to earth with a thud. Not a single person from our ranks was named to help with this important task. We in AAACE should be thankful for our associate membership, which provided our only direct participation in this group.

Even allowing for my prejudice on the subject, it's a little hard for me to see how AAACE was overlooked. I'm convinced that some of our regular members could have been valuable to a committee studying this subject. Maybe staff members of state universities would not qualify for the committee that Congress said should include representatives from farming, government, and industry. But if our standing had been good enough, the classification would have provided a place for us.

R.E.S.

Meet ACE Authors

AL BOND, life member of AAACE from Lacey, Washington, and 1966-67 AAACE president, was extension editor at Washington State during 1935-40 and 1952-69. Interim years he was with USDA Office of Information field service and radio services, commercial radio, and WSU radio. Bond was newspaper and radio reporter before first stint at WSU.



HAL TAYLOR is deputy director of information, USDA. He was also with USDA from 1960 until 1963, following graduate work and a job with NPAC at Michigan State. Now serving as AAACE director, Taylor was one of the first Pioneer Award winners. A native of Missouri and University of Missouri graduate, he headed Texas A&M information work for six years before joining USDA in 1969. He previously worked in New Mexico, Ohio, and Wyoming.

ANN M. COLE, a native Texan, has been an extension publications editor since 1969. Before that she taught journalism, English, and commercial subjects for five years in Snyder, Texas, and was publications adviser for the high school yearbook and award-winning newspaper. A 1959 journalism graduate of Southwest Texas State, Mrs. Cole will receive her M.S. in educational administration-public relations from Texas A&M in August.



DAVE MILLER is state leader, personnel and program development, and associate professor of extension, at North Dakota State University. He was formerly assistant professor of extension education, working with communications, at the University of Missouri. He was in the University of Missouri position when his article on "The University Working in the Community" was written for *ACE Quarterly*.

RALPH J. BALLEW is an agriculturist in Education and Communications Service Unit of TVA, and he has worked with several international training groups. Before joining TVA in 1967, he was with Auburn University's Extension Service. His undergraduate degree is from Auburn, and he received his master's in extension education from Michigan State.



JOHN E. CULP heads TVA's Educational and Communications Services Unit, Division of Agricultural Development. He was on a team that studied Peru's fertilizer distribution and marketing in 1967, and he has been involved in international training since 1965. An Auburn University graduate, Culp worked with Alabama's Extension Service and has had commercial radio and magazine experience.

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