

# Publishing Policy

The editors welcome articles reporting communication research, theoretical considerations and philosophical or historical concepts and experiences involved in reaching audiences of ACE members. Stories of practical application are especially desired on media results, communication management, campaign efforts and design and visual innovations.

Send manuscripts to ACE Quarterly, 5905 Beech Ave., Bethesda, MD 20817 or submit them to any associate editor. Send research briefs and reviews to the editor, associate editors, or to individuals responsible for the briefs and reviews. (Addresses, inside front cover.)

Submit all copy on 8½ x 11 paper. Xerox copies are acceptable. Should authors expect articles to be refereed, they should submit a total of four copies. Editors consider a submission to ACE Quarterly a commitment not to be breached by submission to other journals while the article is under review. If authors wish an acknowledgement of manuscript received, they should enclose with each manuscript a self-addressed, stamped postcard, on which is listed the title of the article.

All submissions should include article name, author or authors, agency or institutional affiliation, any special funding or grants involved in work reported, ACE-relevant biographical information and a statement as to whether a more detailed report is available if the article has to do with a research project.

On research reports, authors should limit footnotes to substantive comments about the text, number them consecutively with superscripts within the text but type them separately. References, when necessary, should be listed within the text itself between brackets. *Ibid*, *op cit*, *loc cit*, etc. should not be used. If a reference is a printed, direct quote, authors should include the page number in brackets for reference. For repeat citations from the same source, authors should discriminate from one work and another produced within the same year with "a," "b," "c," and so on, as (DeJohn, 1972a). Bibliographic citations also should be kept to a minimum. When used, authors should begin with the first reference number and list entries in alphabetical order, last names first.

Tables and figures should be submitted camera-ready in protective covers. At the appropriate place in the text, authors should indicate approximate placement of each table such as: "Table 1 about here."

**ACE OFFICERS AND BOARD  
1984-85**

**President**

Larry A. Quinn  
Video and Film Division  
U.S. Department of Agriculture  
Washington, DC 20250  
(202) 447-2592

**President-Elect**

Patricia Loudon  
Extension Service  
U.S. Department of Agriculture  
Washington, DC 20250  
(202) 447-6133

**Vice President**

Don M. Springer  
1710 Emerald Pkwy.  
College Station, TX 77840  
(713) 845-2211

**Directors**

Randall Cofer  
Cooperative Extension Service  
University of Georgia  
Athens, GA 30602  
(404) 542-2561

John M. Sperbeck  
433 Coffey  
University of Minnesota  
St. Paul, MN 55108  
(612) 373-0715

William E. Carnahan  
12508 O'Fallon St.  
Silver Spring, MD 20904  
(301) 572-5392

Earl J. Otis  
WWREC-7612 Pioneer Way  
Puyallup, WA 98371  
(206) 593-8554

Dennis Godfrey  
508 Knapp, Box 6031  
West Virginia University  
Morgantown, WV 26506  
(304) 293-4221

Fletcher Sweet  
305 Westfield Dr.  
Knoxville, TN 37919  
(615) 588-1267

James C. Webster  
Webster Communications  
Corporation  
P.O. Drawer 875  
Mclean, Va 22101  
(703) 532-4970

**Past President**

JoAnn B. Pierce  
IFAS Editorial Department  
University of Florida  
Gainsville, FL 32611  
(904) 392-1771

**National Headquarters  
Coordinator**

Hal R. Taylor  
11500 Fairway Dr., #308  
Reston, VA 22090  
(703) 471-6296

ACE Hdqtrs.  
11500 Fairway Dr., #308  
Reston, VA 22090

Non Profit Org.  
U.S. POSTAGE  
**PAID**  
FALLS CHURCH, VA  
PERMIT NO. 302

Robert F. Reisbeck 0181/84  
110 Public Inf, OSU  
Stillwater, OK 74078