

# Journal of Applied Communications

Volume 91

Nos. 1 & 2, 2007

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Five Myths About eXtension

## *Research*

Selected Consumers' Evaluations of Genetically Modified Food Labels

The Effect of Message Frames on Attitudes Toward Internationalizing Agricultural Extension

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## *Review*

*Telling True Stories: A Nonfiction Writers' Guide From the Nieman Foundation at Harvard University*



Official Journal of the Association for  
Communication Excellence in Agriculture,  
Natural Resources, and Life and Human Sciences



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Purdue University  
615 W. State St.  
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ACE Coordinator  
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Gainesville, FL 32611-0811  
[ace@ifas.ufl.edu](mailto:ace@ifas.ufl.edu)

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The *Journal of Applied Communications* is published by the Association for Communication Excellence at the Institute of Food and Agricultural Sciences, University of Florida—Gainesville, Florida, USA.

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ISSN 1051-0834

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### Caption: Cover Photo

*eXtension* is an interactive learning Web resource. A collaborative effort involving Cooperative Extension faculty and staff across the United States, *eXtension* helps to enhance the visibility of local Extension offices while working to fill the gaps where resources are scarce.

# Publishing Policy and Instructions for Contributors

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- **Review** – These are critiques of new books, journal articles, software/hardware, technologies, or anything else that would be appropriate for the audience of the JAC.

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