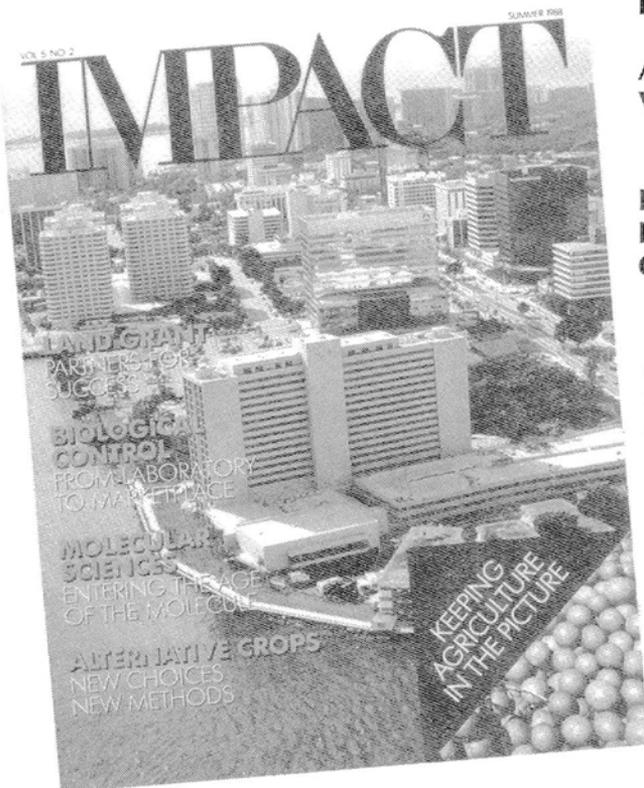


The 

QUARTERLY

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Graduates

Communicating With
The Audience in Mind

Ag Journalism Training:
Time for Another Look?

Superior Award
Periodical Publication Class
1989 ACE Critique and Awards Program

Agricultural Communicators in Education

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On The Cover

IMPACT, a quarterly magazine published by the Institute of Food and Agricultural Sciences, University of Florida, was winner of the Superior Award, Periodical Publications, in ACE's 1989 Critique and Award's Program. Judging consideration is given overall effectiveness of publication design, writing, and visuals presentation. The four-color entry was submitted by Managing Editor Julia Graddy, but other ACE members are on the editorial team, including IFAS Information Director Don Poucher, Photographers Bunny Ingles Stafford and Chuck Woods, and for this issue Editorial Contributors Darcy Meeker and Woods.