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Titles

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- Communication and Behavior Change in Rice Farmers' Pest Management: The Case of Using Mass Media In Vietnam, 83(1), 7-26.*

- Developing and Communicating Effective Program Success Stories for Enhanced Accountability*, 83(4), 7-22.
- Firefighter Public Information Officers' Communication Effectiveness with the Media During the 1999 Florida Wildfires*, 83(2), 7-21.
- Health and Safety Communication in the Workplace: A Case Study of California Farmers*, 83(3), 7-21.
- Interpersonal Communication Strengthens Web-Based Instruction*, 83(3), 22-32.
- Metro News Journalists Critique Food Biotechnology*, 83(2), 22-34.
- Sustainability of Scientific Journals in the Developing World With Special Reference to Bangladesh*, 83(4), 23-42.
- Trends in Michigan Farmers' Information-Seeking Behaviors and Perspectives on the Delivery of Information*, 83(3), 33-50.
- Usage and Impact of the Internet for Appalachian Chambers of Commerce*, 83(1), 42-52.
- 'Who's Out There?' — *Strengthening Internet Communication for Agriculture Through Consideration of Audience Dimensions and User Needs*, 83(1), 27-41.

Reviews

Reviewers

- Neutzel, Michael, 83(4), p.43-44.
- Sperbeck, Jack, 83(1), p. 53.
- Wiltham, Deborah B., 83(2), p.35; 83(3), p.51.

Titles of Publications

- Jorgensen, Linda B., Ed. *The Editorial Eye: Focusing on Publications Standards, Practices, and Trends*. (Published Monthly). Reviewed by Deborah B. Wiltham 83(3).
- Sevier, Robert A. *Integrated Marketing for Colleges, Universities, and Schools: A Step-by-Step Planning Guide*. 1998. Reviewed by Deborah B. Wiltham 83(2).

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The Elements of Typographic Style, 2nd Edition, revised and enlarged. Reviewed by Michael Neutzel 83(4).