

Journal of Applied Communications

Volume 74

No. 2, 1990

- Marketing: An Emerging Area**
- An Approach to Including Ethics
in Agricultural Communications Teaching**
- Communications Challenges
In A Smaller World**
- Publish, Don't Perish: Experienced
Authors Share Ideas**
- Determining a Standard for Number of
Viewers of Educational Programs Delivered
Through Government Access Cable TV**
- New Directions for ACE**
- Agent Satisfaction with Extension
Publications: An Exploratory Study**
- Reviews**



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