

# Publishing Policy

The editors welcome articles reporting communication research, theoretical considerations and philosophical or historical concepts and experiences involved in reaching audiences of ACE members. Submissions for practical application are especially desired on media results, communication management, campaign efforts and design and visual innovations.

Although publication of manuscripts is not limited as to membership in Agricultural Communicators in Education, manuscript acceptance and publication consideration priority is given those submitted by ACE members.

Send manuscripts to ACE, 655 15th Street, N.W., Suite 300, Washington, D.C. 20005, or submit them to your regional editor. Send research briefs and reviews to the editors, or to individuals responsible for briefs and reviews. (Addresses inside front cover.)

Submit all copy, double-spaced, on 8½ x 11 paper. Xerox copies are acceptable. Submission to ACE Quarterly is considered a commitment not to be breached by submission to other journals while the article is under review. **If authors wish an acknowledgement of manuscript received, they should enclose a self-addressed, stamped postcard, listing the title of the article.**

All submissions should include article name, author or authors, agency or institutional affiliation, any special funding or grants involved in work reported, ACE-relevant biographical information and a statement as to whether a more detailed report is available if the article has to do with a research project.

On research reports, authors should limit footnotes to substantive comments about the text, number them consecutively with superscripts within the text but type them separately. References, when necessary, should be listed within the text itself between brackets, *ibid*, *op. cit.*, etc. should not be used. If a reference is a printed, direct quote, authors should include the page number in brackets for reference. For repeat citations from the same source, authors should discriminate from one work and another produced within the same year with "a," "b," "c," and so on, as (DeJohn, 1972a). Bibliographic citations also should be kept to a minimum. When used, authors should begin the first reference number and list entries in alphabetical order, last names first.

Tables and figures should be submitted camera-ready in protective covers. At the appropriate place in text, indicate approximate placement of each table such as: "Table 1 about here."

## ACE Officers and Board 1986-1987

### President

Don M. Springer  
IFAS, G022 McCarty Hall  
University of Florida  
Gainesville, FL 32611

### President-Elect

Joe Marks  
1-98 Agriculture Bldg.  
University of Missouri  
Columbia, MO 65211  
314-882-6546

### Vice President

Bonnie Riechert  
Agriculture Experiment Station  
P.O. Box 1071  
University of Tennessee  
Knoxville, TN 37901  
615-974-7141

### Directors

Ted R. Holmes  
Cooperative Extension Service  
Louisiana State University  
Baton Rouge, LA 70803  
504-388-2263

Diane O'Connor  
3632 Van Ness St. N.W.  
Washington, D.C. 20008  
202-447-4211

LaRae M. Donnellan  
205 Morrill Hall  
University of Vermont  
Burlington, VT 05405-0106  
802-656-3024

Carly L. Vacin  
Department of Ag Communications  
University of Nebraska-Lincoln  
Lincoln, NE 68583-0918  
402-472-2991

Norman Newcomer  
Ag Information  
Drawer 3A1  
New Mexico State University  
Las Cruces, NM 88003  
505-646-2701

Mark T. Allen  
900 Long Blvd. #237  
Lansing, MI 48910  
517-694-7103

Thomas E. Waldinger  
The Fertilizer Institute  
1015 18th St., N.W.  
Washington, D.C. 20036  
202-861-4900

### Past President

Patricia Calvert  
Extension Service Information  
U.S. Department of Agriculture  
Washington, D.C. 20250  
202-447-6133

### National Coordinator

Donald Collins  
655 15th Street, N.W.  
Suite 300  
Washington, D.C. 20005  
202-639-4050

ACE National Headquarters  
655 15th Street, N.W.  
Suite 300  
Washington, D.C. 20005

Non Profit Org.  
U.S. POSTAGE  
**PAID**  
FALLS CHURCH, VA  
PERMIT NO. 302

Jacqueline M. Ullery 0377/87  
203B Thorne Hall, OARDC  
Wooster OH 44691