

Journal of Applied Communications

Volume 79

No. 1, 1995

Department Head Perceptions of the Need for Distance
Education in the Agricultural Sciences

Diffusion of Agricultural Health and Safety Information:
A Study of Farmers/Extension Agricultural Engineers

The Effectiveness of Delivering Leader Training
Lessons Via Satellite

Evaluation of a County Extension Office's
Use of Mass Media: A User Perspective

Reviews



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Cover photo

This issue's cover photo became the Silver Award winner in the Photography-Color Transparency category of the 1994 Critique & Awards Contest. The photo, shot in 35mm color and B&W, was initially used in color in the Spring 1993 issue of *Louisiana Agriculture* magazine to illustrate an article entitled, "Consumer Perceived Health Risks with Food." The photo illustration was directed by Betsy Neely and John Wozniak; the photographer was John Wozniak. The vegetables were selected after a two-and-one-half hour search of local farmers markets and supermarket produce counters. The vegetables were washed, prepped, arranged, and spritzed with water. The studio shot was accomplished with a Speedotron Brownline 800ws power pack with 2 flash heads, 1 reflector, and a 40"x40" soft box as the main light source.

For more information about ACE, the *Journal of Applied Communications*, or Manuscript Submission Guidelines, see the last four pages of this issue.

ISSN 1051-0834



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Illustrations

Each issue of the *Journal of Applied Communications* features graphic- and photo-image winners in the Agricultural Communicators in Education Critique and Awards Program, an annual competition designed to promote member abilities and evaluate projects while offering feedback.

This issue of the Journal features the work of **Melanie Eirich**, University of Nebraska, 1994 Silver Award Winner in the Critique and Awards Program, Class 30b-Illustrations: Series. See pages 12, 25, and 33 for further information.