

Journal of Applied Communications

Volume 79

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Characteristics, Educational Preparation, and
Membership In Professional Organizations of
Agricultural Communicators

Disseminating Crop Variety Trial Results Via
Agricultural Newspaper Supplements

Influences on Professional Behavior of Agricultural
Communications Staff

Reviews



Official Journal of the
Agricultural Communicators in Education



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Cover photos

The two featured cover photos, submitted by Eric McGaw, are two in a series winning a Bronze Award in the 1995 Critique and Awards Program. The photos are part of an exhibition of black and white photos that remain on display in the reception area of the International Crops Research Institute for the Semi-Arid Tropics (ICRISAT) headquarters near Hyderabad, India.

Front: An Indian woman in Maharashtra state preparing a sorghum roti (similar to tortilla). A Hasselblad camera with 50mm wide angle lens was used for this photo.

Back: A Burkinabe sorghum (not corn) farmer inspecting his very healthy crop. This photo was taken with a Nikon F2 with a 28mm wide angle lens. A color transparency of the back cover photo was also used to illustrate the front cover of the ICRISAT 1993 Annual Report. More information about this photo series inside.

For more information about ACE, the *Journal of Applied Communications, or Manuscript Submission Guidelines, see the last four pages of this issue.*

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Cheryl A. Buck
Curtis E. Paulson
Ohio State University

15 Disseminating Crop Variety Trial Results Via Agricultural Newspaper Supplements

John Fett
Paul Mundy
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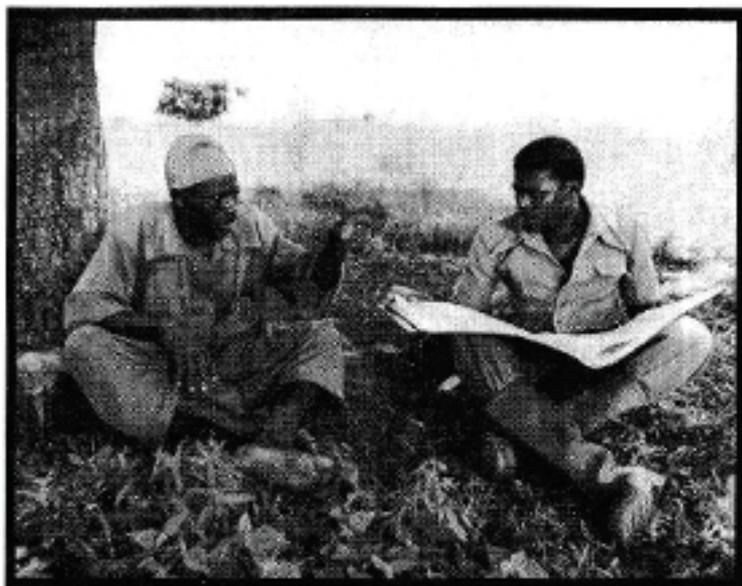
25 Influences on Professional Behavior of Agricultural Communications Staff

Tom D. Diel
Oklahoma State University

35 Reviews

Robert Hays - *University of Illinois*
Jim King - *University of Nebraska*
Jerry Rostad - *North Dakota State University*

This issue's C&A feature...



Illustrations

Each issue of the *Journal of Applied Communications* features graphic- and photo-image winners in the Agricultural Communicators in Education Critique and Awards Program, an annual competition designed to promote member abilities and evaluate projects while offering feedback.

This issue of the journal features the work of ICRIAT and Eric McGaw from Andhra Pradesh, India. Eric is the 1995 Bronze Award Winner in the Critique and Awards Program, Class 24-Black and White Photo Series (see page 14).