

# Journal of Applied Communications

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No. 1, 1991

- Decision Data Service: A New Resource For Communications Planning**
- International Agricultural Communicators For The 1990s**
- Using Advanced Instructional Technology To Enhance Pesticide Applicator Training Programs**
- Michigan High School Science Teacher Perceptions Of *Futures* Magazine As A Pedagogical Resource and Career Exploration Tool**
- Lessons Learned In Distributing Videotapes In Demand**
- Communicating With Farmers About Environmental Issues**
- Comparing Ethical Concerns Of Agricultural And General Journalists**
- Is It The Sweet Siren Of Technology Or Just An Ill Wind?**
- Reviews**
- Call For Papers**



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