

# What ACE Offers

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Organized in 1913, the Association for Communication Excellence in Agriculture, Natural Resources, and Life and Human Sciences (ACE) is an international association of professionals who use a wide variety of media—ranging from traditional methods to current technologies—to disseminate information concerning natural resources, agriculture, and the food industry. Its members meet regularly at workshops and annual meetings.

ACE is dedicated to the professional development of its members. International meetings aim to help members develop communications strategies and plans and to increase their technological knowledge and skills.

Most of ACE's nearly 650 members are faculty and staff members at land-grant and sea-grant universities throughout the United States and in similar institutions in other nations. Some are employed by the federal government, others by associated agribusinesses. Others are employed at international agricultural development centers around the world.

ACE members are the communications backbone of a research and teaching network established in the United States more than a century ago. They plan, prepare, and disseminate research results and extension teaching materials. Their stock in trade is scientific information for scientists and technicians and practical, problem-solving information for people who can put it to work: farmers, families, foresters, food processors, news media, ranchers, homemakers, young people, marine businesses, main street businesses, and many others.

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**For professional development  
of communicators worldwide.**

# ***Your quickest, easiest way to find more than 1,100 articles published since 1919 in our ACE journal***

## ***Only a few keystrokes***

It takes just a few keystrokes in the Agricultural Communications Documentation Center (ACDC) search system. They will permit you to identify 1,162 articles published in the *Journal of Applied Communications* and preceding volumes under the titles *ACE Quarterly* and *AAACE*.

## ***Here's how you identify articles:***

1. Go to the ACDC Web site: <http://web.aces.uiuc.edu/agcomdc/docctr.html>.
2. Enter the "Database Search" page and conduct journal searches on each of these three journal titles.

## ***You will get lists of titles***

They begin with the most recent. Click on titles that interest you and see the full citations. Full-text articles are not available online from the ACDC site, but you can see abstracts of *JAC* articles at the journal site: <http://www.aceweb.org/JAC/jac.html>.

If you lack local access to copies of the three journals, check with us at the center. We will help you gain access to articles that interest you.

## ***ACDC — a uniquely valuable service***

ACE journal articles are among more than 29,000 documents now available in the Agricultural Communications Documentation Center. Whether you seek information for research, teaching, outreach, or any other communications tasks, ACDC is at your service.

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