Journal of Applied Communications

Volume 80 No. 1. 1996

Official Journal of the
Agricultural Communicators in Education

Subscription rates
Members of ACE receive the *Journal of Applied Communications* as part of regular membership services. The rate for nonmembers, libraries, and others is $75 a year. Single copies of back issues may be obtained for $15 each, when available.

Editors

Joyce Dolbier
JJD@GNV.IFAS.UFL.EDU

Julie Graddy
JCG@GNV.IFAS.UFL.EDU

Kathryn Schreyer
KASCH@GNV.IFAS.UFL.EDU

Ron Thomas
RKT@GNV.IFAS.UFL.EDU
University of Florida
PO Box 110810
Gainesville, FL 32611-0810

Managing Editor

Ashley M. Wood
ACE Coordinator
AMW@GNV.IFAS.UFL.EDU

Change of address notices and subscription requests should be sent to the following address:

ACE Coordinator
University of Florida
PO Box 110810
Gainesville, FL 32611-0810.

UNIVERSITY OF FLORIDA

The *Journal of Applied Communications* is published by the Agricultural Communicators in Education at the Institute of Food and Agricultural Sciences, University of Florida—Gainesville, Florida, USA.

Manuscript Reviewers

Submission guidelines and information about our organization are located at the back of this issue.

Cover

Our cover shot, "Blooming Lily," captured by John Wozniak of Louisiana State University, received a bronze award in the 1996 Critique and Awards photography category of color transparencies. The lily was photographed for a 4-color extension publication entitled "Enjoying Ornamental Ponds in Louisiana" and was discovered in a pond made from an old sugar kettle at the LSU Rural Life Museum. John writes, "Us old photographers are still using manual focus, manual exposure cameras. I used a Canon F-1n with a macro lens and Kodachrome 64."

ISSN 1051-0834

Journal of Applied Communications

Volume 80 No. 1. 1996