

Journal of Applied Communications

Volume 80

No. 1, 1996

Disseminating News Releases by Clip Sheets
Science-Based TV Spots
Video Ventures in Multimedia
Why Haven't You Published that Research?
Reviews



Official Journal of the
Agricultural Communicators in Education



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The *Journal of Applied Communications* is published by the Agricultural Communicators in Education at the Institute of Food and Agricultural Sciences, University of Florida—Gainesville, Florida, USA.

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guidelines and
information
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the back of
this issue.*

Cover

Our cover shot, "Blooming Lily," captured by John Wozniak of Louisiana State University, received a bronze award in the 1996 Critique and Awards photography category of color transparencies. The lily was photographed for a 4-color extension publication entitled "Enjoying Ornamental Ponds in Louisiana" and was discovered in a pond made from an old sugar kettle at the LSU Rural Life Museum. John writes, "Us old photographers are still using manual focus, manual exposure cameras. I used a Canon F-1n with a macro lens and Kodachrome 64."

ISSN 1051-0834



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1. The first part of the document discusses the importance of maintaining accurate records.

2. It is essential to ensure that all data is entered correctly and consistently.

3. Regular audits should be conducted to verify the integrity of the information.

4. This process helps to identify any discrepancies or errors early on.

5. By following these guidelines, you can ensure the reliability of your data.

6. The final section provides a summary of the key points discussed.

7. It is hoped that this document will be helpful to all readers.

8. Thank you for your attention and cooperation in this matter.

9. Please contact us if you have any questions or need further assistance.