

# ONE FOR THE BOOKS

BY DALTON BURTON

## Throwing the book at high-cost resources

On March 24, 2021, Kansas State University alumni, faculty, students, staff and friends gave \$503,161 to help students save money on textbooks by participating in All In for K-State, KSU Foundation's second 24-hour fundraising sprint. Once deployed, this investment will save K-State students \$5 million or more per year.

K-Staters from every state, Washington D.C. and as far away as Liverpool, England, came together — virtually — to make essential class materials more affordable for K-State students by supporting Textbooks 2.0. Textbooks 2.0 saves students money by replacing expensive, traditional textbooks with open or alternative digital resources tailored to the class by the instructor. It has saved K-State students \$6.8 million in the last six years.

Textbooks 2.0 is one of several initiatives the Libraries support to provide free or affordable access to information.

“Once again, the K-State family rallied together to create an extraordinary opportunity to address affordability for students,” said Eric Holderness, associate vice president of development. “It is clear the culture of philanthropy is strong here at K-State and there is not a better display of that fact than what happened on March 24. Thanks to all who made this year’s All In a resounding success.”



Read the full impact report!

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“The digital textbook really caters to us as students because the class is structured around it. Dr. Yasmin Patell used the digital textbook to include different in-class worksheets, clicker quiz questions, problem-solving activities in her notes and anything else she thought would help us prepare for exams. Having those resources to better understand chemistry was really cool.”

— Ivan Bueso-Interiano  
senior in animal sciences and industry

\$503,161  
RAISED

ONE CAUSE. ONE DAY.

ALL IN  
FOR K-STATE

TEXTBOOKS  
2.0

“I have converted two of my courses from using commercial textbooks to open textbooks. This brings me great satisfaction, because I know that all students have equal access to the course materials. It also helps me connect on a personal level with the students, because it helps them realize that I care about them. I’m also very proud of the fact that developing open textbooks for these two courses has saved my students well over \$100,000, collectively!”

— Colby Moorberg  
assistant professor of soil science

IMPACT

As a result of All In for K-State, the first awards cycle has made the following possible:

\$159,500  
total amount granted to faculty

34  
number of grants awarded to faculty

10,560  
number of students impacted per year

\$765,510  
total projected annual savings for students in these courses

1,135 GIFTS THANK YOU FOR GOING ALL IN



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