

The Anti-Cruelty Society

Chicago, Illinois

Stanley Tigerman

The program called for a second generation addition to a 1933 building designed in "Chicago World's Fair Moderne" with a 1953 appendage done in "International Style Modern." The existing complex's intrinsic architectural message was hermetically institutional; it supported euthanizing attitudes. The Society wished to change that image, replacing it with one concerned with adoption. Thus, semiotically speaking, the new building is a sign, a billboard, that is intended to advertise the new message. The principal elevation recalls the traditional form of apartments over a store. Above storefront windows (the old "doggie in the window" trick), the fenestration is comprised of double-hung sash. The exterior is clad in horizontal aluminum siding, prefinished grey with white trim. The entrance is marked by a Palladian cutout, a key to a can of dog food and windows like the cheeks of a basset hound.

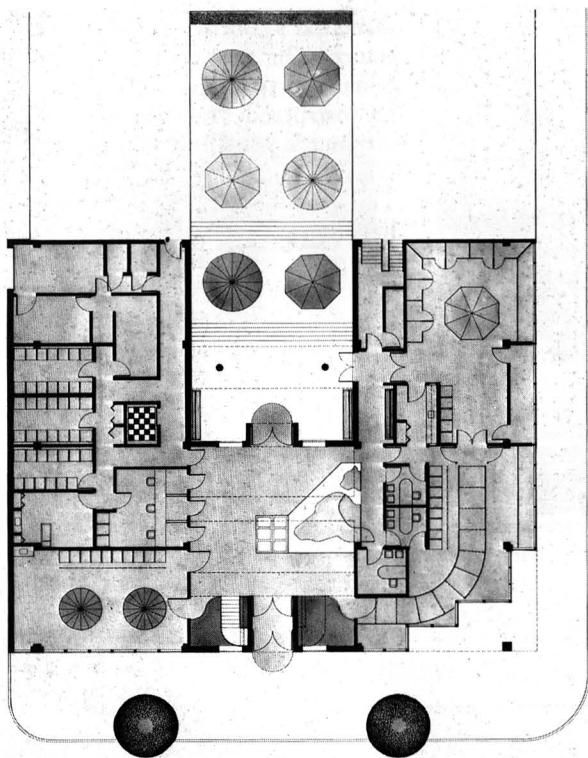


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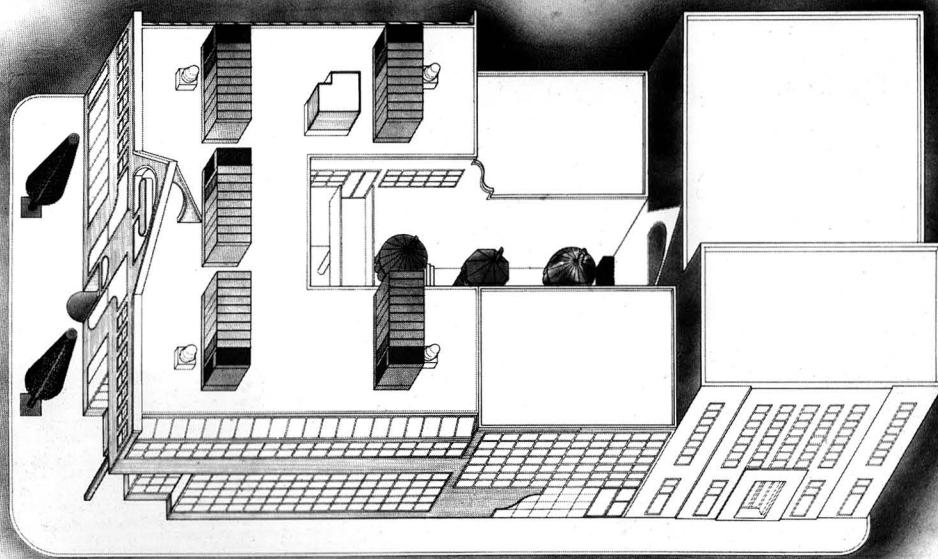


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1. South elevation.
2. La Salle elevation.
3. Ground level plan.
4. Southeast axonometric.
5. View from La Salle and Grand.



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